

Ohio Valley 'Clobbered' by Raging Storm



Pretty Susan Larrien, 18, senior student at Palm Springs High and resident of Cathedral City, gets set to compete in contest to pick "1959 California Orange Queen" to reign over forty-fourth National Orange Show, April 23-May 3, in San Bernardino. Sponsored by Cathedral City Junior Woman's Club, she will be one of nearly 50 Southland beauties participating in dazzling contest, free to public, billed for 7:30 p. m., tonight, Thursday, in exposition's huge Swing Auditorium. (Gillman Photo)

INDIANS TO ELECT COUNCIL MONDAY

The twenty-nine members of the Agua Caliente Indian Tribe will go to the polls next Monday to elect five members of the Tribal Council.

It is the first time since the drawing of the tribe's constitution and by-laws that the entire council has come up for election.

YVOLA OLINGER, past chairman of the tribal council, and Gloria Gillette, a member of the council for many years, have each declared themselves out of the race. Mrs. Olinger resigned as chairman of the council effective last Feb. 1.

Of the balance of 27 candidates (each voter is a candidate) it is believed that the most popular for election to the council will be incumbents Eileen Miguel, LaVerne Saubel and Dora Joyce Prieto, and tribal members Priscilla Gonzales, who lost a seat on the council at the last election by one vote, Leon Welmas, Ruth Chormi-

le, Beverly Diaz and Corinne Siva.

THE NINETEEN remaining voters and candidates include: Pete Siva, youngest son of the tribe, John Andreas, Lee Arenas, Juana Hatchett, Celia Hopkins, Carrie McCoy, Lorene McGlamary, Richard Amado Miguel, Elizabeth Monk, Frank Moro, Joe Patencio, Anna Pierce, Lawrence Pierce, Dorothy Rice, Genevieve Siva, Marie, Eugene Segundo (currently in the armed forces), Flora Siva, Ester Voorhees and Albert Welmas.

The tribal council has been

made up of all women since 1954, with Joe Patencio and Biff Andrees being the last men to serve on the council, in 1953.

Following the election Monday night, the old council will gather at the polling place — the old bureau office at the mineral bath site — to canvass the vote, and the newly elected council will go

into session Tuesday afternoon.

Eisenhower, Macmillan Talk Slated for Maryland 'Camp'

WASHINGTON — (UPI) — The White House announced today that the Berlin crisis conferences between President Eisenhower and British Prime Minister Harold Macmillan will be held at Camp David, in the Catoctin Mountains of Maryland.

Macmillan will arrive in Washington next Thursday.

WHITE HOUSE PRESS Secretary James C. Hagerty said the President, Macmillan and their immediate staffs would go to Camp David the following day. They will confer at the secluded White House retreat Friday, Saturday and Sunday.

Hagerty put no date for ending the Big Two conference despite the British announcement Wednesday that the talks would run through March 24.

Desert Sun Clinic

Traits of 'Good Salesman' To Be Analyzed Monday

SEE QUESTIONNAIRE PAGE 2A

What makes a "good salesman"? That's the question the Desert Sun's Retail Sales Clinic will endeavor to answer for attendees at the symposium's initial program at 7:30 p. m., Monday, in Palm Springs High School Auditorium.

Morris I. Pickus, president of the Personnel Institute and originator of the clinics several years ago, said that a series of five films which will be presented in conjunction with the clinic in detailing the "desirable traits" of salespeople.

A QUESTIONNAIRE, conducted

on a nationwide basis by the Research Division of Pickus' Institute, listed 10 desirable traits. The 12,375 persons who answered voted predominantly in favor of four main factors.

THE FILM SERIES that will accompany Monday's seminar at the high school seeks to explain some of the major areas of sales deficiency. Suggestion selling,

listed, in order of their importance to the buyers, were:

—Ability to understand customer desires.

—Courtesy and patience in dealing with customer.

—Friendliness of manner.

—Ability to help customer buy to the best advantage.

The other six traits, all of them of some importance, ran well behind the four factors specified and moved Pickus to make some drastic inductions.

"The sales people in the retail stores of this country," he said, "are doing a poor, ineffective and mediocre job."

THE ENTIRE PROGRAM, of

ffered at no charge, has been brought to Palm Springs by The Desert Sun as a means of bringing new vitality to Village business firms.

All Palm Springs business persons, actively engaged in any avenue of selling, are invited to attend, Pickus said. Admission is by ticket with the ducats available for the asking at the offices of The Desert Sun in the Center.

FA 4-2749.

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Macmillan Off to Assure Bonn Britain Will 'Stick'

By United Press International
West German hostility to British Prime Minister Harold Macmillan's views on settling the Berlin crisis eased today with

new British assurances that West German rights would be protected.

The assurances came as Macmillan flew to Bonn with Foreign Secretary Selwyn Lloyd for conferences with West German Chancellor Konrad Adenauer.

THE PRINCIPAL differences arose over West German — and French — belief the Macmillan mission to Moscow might do more harm than good. Since then Macmillan has firmly stated Britain's

determination to stand united with its other Western allies.

Another difference developed when Macmillan signed a communique with Soviet Premier Nikita Khrushchev promising to study a partial disengagement of forces in Central Europe. West Germany feared that might seal the division of Germany.

OFFICIAL BRITISH sources in London today made it clear Macmillan was not talking about an out-and-out withdrawal of Allied troops but meant an arms freeze in Central Europe and possibly later some troop "thinning out."

Moscow also took note of the disengagement plan today and a broadcast today predicted Adenauer would attempt to "pressure" Macmillan into dropping plans for a restricted armaments zone in Central Europe.

In Washington, officials said President Eisenhower's grim warning of the danger of nuclear war had strengthened the Allied hand in future negotiations with Russia on Berlin.

THEY SAID THE President brought into sharp focus the disastrous possibilities of the Kremlin's course when he declared Wednesday he would not fight a ground war in Europe if the Berlin crisis led to hostilities but would resort to "other means."

In connection with this, reliable sources in Washington said the United States already has drafted a plan for sending a test convoy through a Berlin blockade if the Communists impose one. The plan calls for sending a normal size unarmed convoy over the road to West Berlin and to send in tanks if the trucks are stopped.

What would happen if the tanks were fired on was not known, but the 330,000 American military men in Europe have been placed on increased alert.

The 10 sales traits listed below were used by the

Research Bureau of the Personnel Institute in determining what factors customers deemed necessary in their dealings with sales personnel.

Although there is no such thing as a "right or wrong" answer, the results of a nationwide poll conducted among 12,375 typical customers, is reprinted at the bottom. List, by numeral, the factors you consider most valuable.

A—Neatness of appearance.

B—Ability to show how customer benefits from purchase.

C—Ability to understand customer's desires.

D—Friendliness of manner.

E—Ability to help customer buy to best advantage.

F—Interest in customer's satisfaction after sale.

G—All-out determination to please customer.

H—Reputation for truthfulness.

I—Ability to remember customer's preference.

Almost a Diplomat

HOLLYWOOD (UPI) — Actor Boris Karloff was born William Henry Pratt in England. He was the youngest of the nine children of Edward Pratt, a government civil servant, and was slated for consular service until he ran away from home to become an actor. He was 22 years old at the time.

An armada of 30 surface vessels was diverted to the waters around the Isle of Wight of England's south coast in a search action, that lasted several hours. Channel lifeboats were launched and scores of planes joined the search.

Then the Royal Air Force flashed the word that there was no crash and no missing plane.

Experts Claim

U.S. Is Ripe for Biological Warfare Pearl Harbor

WASHINGTON (UPI) — This country is ripe for a biological warfare (BW) Pearl Harbor. Russia obviously has what it takes to wage germ warfare.

It is possible that many hours and even days might elapse before the United States even knew it had been subjected to a sneak BW attack.

THE FIRST intimation might well be an influx to doctors' offices and hospitals of patients suffering from debilitating or incapacitating maladies defying immediate diagnosis.

These conclusions stem from lectures on BW given at the Naval Medical Center, Bethesda, Md., in connection with a current course for armed forces medical officers on "the medical aspects of special weapons."

THE LECTURERS, including some of this country's foremost authorities on germ warfare, agreed that:

—No advance warning of a BW attack is currently likely.

—All of the major nations are striving to manufacture new agents of infection which will defy quick diagnosis, immunization, and treatment with antibiotic drugs.

—BW provides the most effective means of subduing an enemy population without killing it off or destroying its economy.

—THE MOST EFFECTIVE way of waging BW against a nation is by means of clouds or aerosols of vapor impregnated with disease-bearing viruses, bacteria, or spores. Aerosol generators may be delivered by any means—mines, submarines, planes, or missiles—used to deliver any other weapon.

—The best BW is that which incapacitates, rather than kills, the greatest number of persons in the shortest possible time.

—BW AGAINST people, crops, and farm animals might well be decisive in a war in which no other weapons were used. But it could be most effectively used after a nuclear attack which disrupted water, food, medical, and public health systems, and through radiation injury reduced a population's resistance to disease.

Participants in the class on BW were Dr. Leroy D. Fothergill of the armed forces BW lab at Fort Detrick, Md.; Cmdr. W. W. Taylor Jr., head of the biological and chemical warfare branch of the Navy's Bureau of Medicine and Surgery; Dr. Roger

About 27,000 persons in the United States died during 1958 as a result of accidents in and about the home.

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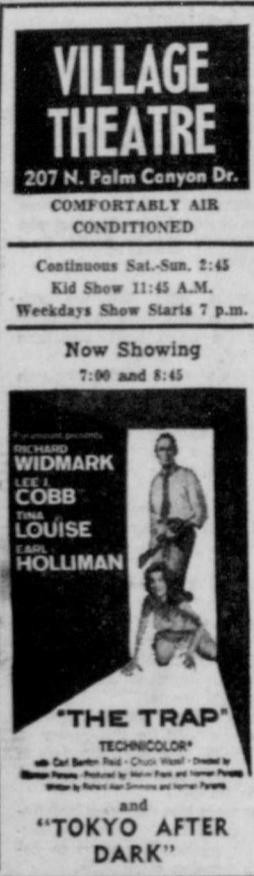
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desire simply by presenting 5 coupons for
each week's releases (plus tax).



QUIZ YOURSELF ON TOP SALES TRAITS

The 10 sales traits listed below were used by the Research Bureau of the Personnel Institute in determining what factors customers deemed necessary in their dealings with sales personnel.

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Then the Royal Air Force flashed the word that there was no crash and no missing plane.



FUNNYMAN AND SINGER, TOO, is Vic Ames, one-fourth of the prize-winning combination that make up the Ames Brothers. Currently at the Chi Chi Starlite Room—where they share stage space with Lili St. Cyr and the Burke Twins—Vic is joined by brothers Ed, Gene and Joe for the twice nightly routine. Last time to see the popular recording group is Saturday night, with Mae West slated to open in her only Southern California appearance on Sunday.

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C. Reid, director of the biological sciences division of the Office of Naval Research; Cmdr. Robert W. Swanson, commander of the naval unit at Fort Detrick; and Dr. H. J. Carson of the Office of Naval Research.

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DESERT BRAEMAR

We salute Ed (Eddie) Kaw — 1921-22 Walter Camp All-American footballer of Cornell University. In 1952 Ed was elected to the National Football Hall of Fame and in 1958 was honored by the Helm's Hall of Fame Award presented at a dinner in San Francisco, where Tom Harmon made the presentation.

Throughout his illustrious athletic career, Ed wore number 13. At present he is president of Sturdy Dog Foods of Oakland, and with Mrs. Kaw is enjoying a sojourn in their apartment No. 20.

Mrs. Ann Gibbs and Mrs. W. Curtis of apartment 224, left Tuesday for their home on Magnolia Boulevard, Seattle, Wash.

The Jens Hansen's are in Florida where Mr. Hansen is attending an executive meeting of the National Board of the National Bakers Association.

The J. Bland Cafetts from Texas are enjoying the winter at their apartment No. 22. Both are fine swimmers and may be seen regularly in the pool.

The Charles B. O'Malleys have returned to their home in Chicago after enjoying life at Braemar apartment 252.

Frank Hoy, Braemarite, has been elected director of Thunderbird Golf Club.

The Re'st Pattersons have returned to their home at Havre, Mont.

Dr. H. Biermer of San Mateo has arrived for a two-week stay at his apartment, No. 226. Mrs. Biermer has been with us for several weeks.

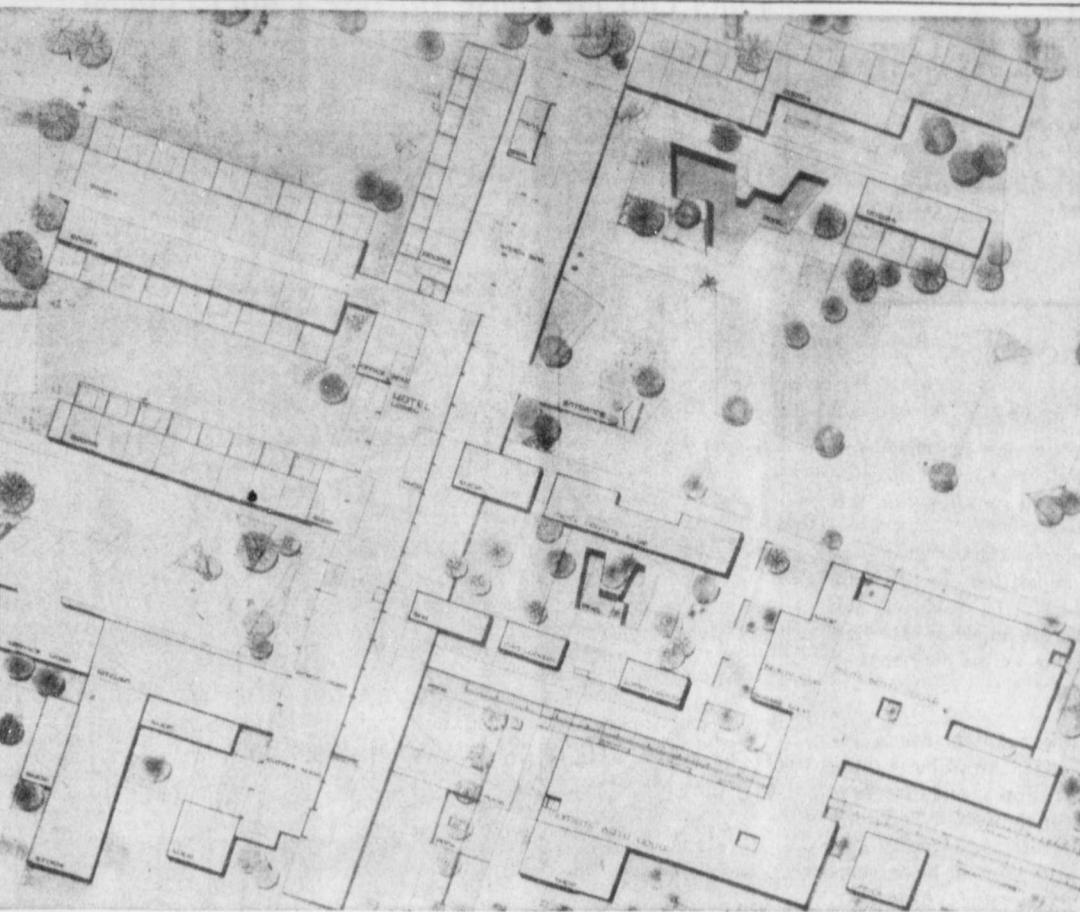
Mrs. June St. Clair entertained some prominent Seattle people for cocktails recently: Mr. and Mrs. Emil Sick. Mr. Sick is president of the Rainier Brewery and Mr. and Mrs. Leigh Savidge (Mr. Savidge is an auto and investment tycoon).

Mrs. Betty Park is entertaining Mrs. Allen Herrington from Bel Air.

The Walter Espelands, apartment 42, are expecting their daughter and husband, Mr. and Mrs. Harold Anderson and their son, Mark, and daughter, Susan, Sunday for a two-week stay. The Andersons are from Tacoma, Wash.

The efficient entertainment chairman June St. Clair and her committee are working out details for a poolside Easter party for Saturday, March 21.

The Browns in Apartment 27 have as guests Mr. and Mrs. Fred Fowler of Redlands, friends of many years standing. Mrs. Fowler is a leading clothier in Redlands.



AN OVERALL PLAN has been completed for the new Palm Springs Spa at Tahquitz and Indian Avenue, and construction of the baths has already started. The City Planning Commission last week told the builders of the spa that they must widen the street on Indian Avenue to the full width of the thoroughfare in order to undertake

the project. The plans call for men's and women's baths, hotel, cafe, bar, doctors' offices, a private men's club, and uniquely shaped swimming pools. The plans were done by Philip Koenig of Chicago, Wexler and Harrison, and William Cody of Palm Springs.

Saund Launches Congressional Aid for Vegetable, Fruit Growers

Congressman D. S. Saund today said he has launched Congressional action aimed at the rejuvenation of dwindling early fruit and vegetable crops in the Coachella and Palo Verde Valleys.

The Congressional representative from the 29th District, said he has introduced a resolution requiring the Tariff Commission to study the effect of imports on these desert area industries.

LEGAL NOTICES

No. 664
CERTIFICATE OF BUSINESS
UNDER FICTITIOUS NAME
The undersigned does hereby certify that it is a California corporation and is conducting a business of laundry and dry cleaning at 73-310 Highway 11, Palm Springs, California. I, the undersigned, firm name of "VALENTINO CLEANERS," principal office of the undersigned, is at 4750 East Ramon Road, Palm Springs, California.

Dated March 2, 1959.
HOLLYWOOD LAUNDRY INC., &
California Corporation
By GEORGE S. RIPLEY,
Vice President
STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

On March 2, 1959, before me the undersigned a Notary Public in and for the State of California, personally appeared GEORGE S. RIPLEY, known to me to be the Vice President of the Corporation, who executed the within instrument in the name and, and acknowledged to me that such corporation is the within instrument pursuant to its by-laws or a resolution of its Board of Directors.

WITNESS my hand and official seal.
(SEAL)
WARREN C. SLAUGHTER,
Notary Public in for said
County and State
My Commission expires July 27, 1959.
SLAUGHTER, SCHLESINGER &
Attorneys at Law
250 E. Palm Canyon Drive
Palm Springs, California
Pub. March 5, 19, 26, 1959.

SAUND CHARGED that heavy imports have encroached on West Coast produce markets, virtually liquidating the once vast Desert fruit and vegetable crops.

"For many years I have been distressed by the dwindling away of the early fruit and vegetable industry in the desert areas of the 29th District," he said.

Saund recalled that early watermelons, cantaloupes and tomatoes "were among the best money crops of Imperial Valley." The same applied to squash and other crops in the Coachella and Palo Verde Valleys, he said.

IMPORTANT LAND improvements, better fertilizers and insecticides coupled with the tre-

mendous population growth in these areas should have made the desert "a golden spot of truck farming," Saund pointed out.

"But the opposite is true," he asserted. "Vegetable growing is vanishing because the market has been taken over by imports grown under cheaper labor, land rental and growing conditions."

SAUND FEELS that "it is high time" for aggressive action from Imperial, Coachella and Palo Verde Valley vegetable owners.

Saund said he introduced a Congressional resolution requiring the

U.S. Tariff Commission to study effect of importations on the early vegetable and fruit industries in these areas.

He said his action has won pledges of "enthusiastic support" from Congressman Wilbur D. Mills, chairman of the House's powerful Ways and Means Committee, and Cecil R. King, of Los Angeles, ranking California member of this committee.

Introduction of the resolution, Saund reported, will result in hearings and studies by both the Administration and the Congressional Committee.

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From St. John's

P.V. School Names Music Director

Philip Butler, former music director at St. John's Military Academy, has taken over the music department of Palm Valley School for the remainder of this year. School Director J. Blake Field announced today.

Field said the new head of the Palm Valley music department has a lengthy record in music education and instruction, and has "outstanding qualifications and ability" as a member of the school faculty.

Butler was for many years music director at St. John's, in Delafield, Wis. He recently taught at

the Buckley Schools and the Urban Academy in Los Angeles.

He attended Oberlin College and holds the degree of bachelor of music education from the American Conservatory of Music in Chicago and he has undertaken graduate studies at Drexel University. Butler recently moved to Palm Desert from Los Angeles.

CARNIVAL SET FRIDAY NIGHT AT NELLIE COFFMAN

Preparations are almost complete for the big Friday night carnival planned by the Parent-Teacher Guild of Nellie N. Coffman Junior High School.

Mrs. Herbert Eshbit, carnival chairman, said Guild members are putting the finishing touches on food and game booths for the carnival scheduled to run from 5 to 10 p.m., Friday, on the junior high campus.

All carnival proceeds will be used for school projects, Mrs. Eshbit said.

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ALWAYS FUN AT THE
Bali-Bali
Happiest Bartenders in Town

The Desert Sun

Page 4A

Established 1927

Thursday, March 12, 1959

THE DESERT SUN PUBLISHING CO.
GEORGE E. CAMERON, JR., PRESIDENT
174 North Palm Canyon Drive
WARD J. RISVOLD, Publisher
Palm Springs, California
DON KLOTZBUECHER, Managing Editor
KENNETH BROTT, Business Manager
J. W. RICHARDSON, Mechanical Superintendent

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Prospects For Granting Statehood To Hawaii Improving in Congress

Despite the recent admission of Alaska into the Union as the 49th State and the wave of popular acclaim which followed the action and its completion, there still seems to be a considerable number of members of Congress who oppose granting the privilege of Statehood to Hawaii.

That the people of the country as a whole are preponderantly in favor of Hawaii becoming the 50th State has been repeatedly demonstrated on many occasions and in many ways.

For more than a generation delegations and representatives chosen by the citizens of Hawaii have appeared at each session of Congress and pleaded to be admitted as a State, but without avail.

Usually the Bill for Statehood has been bottled up in committee, tabled, pigeon-holed or otherwise sidetracked from reaching the floor by contrary legislators skilled in the ways of preventing measures they oppose from being brought to a vote unless certain of their defeat.

This year, however, it appears that there is sufficient strength among con-

gressional forces favoring Statehood for Hawaii to bring the matter out of committee and to an open showdown on the legislative floor.

While the customary oratorical pyrotechnics of the opposition are likely to again be touched off, the display is not expected to be as prolonged or effective as in the past. Many of the die-hards of former years have been replaced by members of opposite views. This coupled with President Eisenhower's repeated requests that Hawaii be permitted to become a State, and the new "closeness" felt for the Island Territory as a result of its bravery, loyalty and suffering in World War II have combined to win much greater congressional support.

Indications now point to final success this year in the long campaign of Hawaii to be granted the privilege of Statehood, with a rousing ratification by the American citizens of the popular islands and a splendid new example given to the world at large of the growing strength, progress and unity of these United States as we proudly place the 50th star in the blue field of our beloved "Star Spangled Banner."

'Don't Call Me Conservative—It Ain't Popular'



STAN DELAPLANE'S Postcard

This Side of The Sun

By Phat

The voice of experience, Men, don't take a chance, This week Sequester your favorite pants.

Now, you take that word "sequester."

Mr. Webster, in his book in which one word leads to another, gives it two meanings.

One which he classifies as archaic, means to seclude, withdraw.

The other, which he terms "law" he defines as to seize or hold until the time of pre-emption.

RIGHT NOW I am interested only in the archaic definition— to seclude. To forestall the attempt to pre-empt.

That's because next Saturday, March 14, the Guild of St. Paul's in the Desert, Episcopal Church, stages its annual Rummage Sale, the Rummage Sale to rummage all sales. Mrs. C. Ron Ellis is in charge.

Things really move at these sales.

EVERYTHING GOES. But I am interested right now only in issuing a warning to the male species.

If you have a favorite pair of shoes, a hat, slacks, coat, anything you like especially well. Something that slips on with the least discomfort, feels great—but is slightly dilapidated in the opinion of your wife—sequester it. Or she will.

CAN RECALL in the old days when I used to wear hats. I had one I thought was the ultimate in de rigueur. Guarded it carefully.

Then when the Guild was staging its annual Rummage Sale, they offered a hat at auction. And the bidding went up and up. I was delighted because the work of the Guild was to be augmented by the price paid for that hat.

Until I took a second look.

It was MY hat which Mrs. G. had snatched from its hiding place in the loud speaker of the radio and given to the Guild to sell.

So, do you see, men, be alive. Anyway, it's all for a great cause. So if you do lose your pants or hat, et cetera, go up to the Rummage Sale Saturday at the Church, 125 West Alameda, and buy 'em back.

It may cost you but it will be worth it.

IT'S TIME AGAIN to think about a recreational activity which once was a leading one in these parts.

That's bike riding. Can recall when every weekend, and during the week, too, you'd see visitors, in shorts and casual attire, pedaling up and down Palm Canyon Drive.

Cycling still is a great recreation for many people.

But with the present day traffic, where can they go?

Perhaps, with all of the other plans for the great growth of the area—and not to lose some of our former pleasures—council and the planners could give some thought to bike paths for the visitors who want to live the simple life in the sun.

WELL, IT'S TIME to haunt the post office. To watch the incoming mail. For tomorrow is Friday, the 13th, and I cannot write one of these pieces.

Summary: Jazz at its thought-provoking best, rendered by one of the most knowledgeable of all jazzmen.

—George Laine

seeing you Saturday.

© 1959 Stan Delaplane



"Why not Mars, Venus or Jupiter? . . . This committee is beginning to wonder if certain interests want to line their own pockets by only shooting for the moon!"

EARL WILSON:

Old Ohio Boy Keefe Brasselle

NEW YORK — Another one of our Ohio boys, Keefe Brasselle, from Elyria, Cleveland and such places, has gone and done us proud on the Saloon Circuit.

You'll remember when Keefe played Eddie Cantor's life story in Hollywood. Then he married Arlene DeMarco of the singing DeMarco Sisters.

He showed up the other night at the Latin Quarter as a singer, dancer and comedian and was the surprise of the year.

For example, he said you don't have to have a voice today to be a singer. You have to have a gimmick. You take Billy Daniels, he said. Billy has the itch. If you've noticed Billy scratching himself, practically, you know what Keefe means.

Keefe looks like a young Cary Grant or an old Eddie Hodges. He sang a song to his mother-in-law and he also mentioned that he was appearing in a "psychological western" on TV.

This psychological western concerned a Texan who, though he had 10,000 oil wells giving milk, and 10,000 cows giving oil. The problem is, he said, "How do you milk an oil well?"

Zsa Zsa Gabor threw a loud, screaming tantrum at a Steve Allen TV rehearsal — claiming Steve's writers weren't giving her enough laughs. They patched it up for the weekend show. A reporter said, "I guess she'll never be on Steve's program again!" And a spokesman answered: "That is an understatement!"

On the theory that more people would attend the theater if they knew something about it, the Toledo Summer Theater Association — which is backed by local businessmen — is currently trying to build future audiences by bringing good, free theater to Toledo.

Their first step has been to hire two New York actors, John Arness and Mary Rose McMaster, who will present scenes from five well-known comedies in Toledo schools and clubs in April. The comedies will then be produced in Toledo during the summer.

WISH I'D SAID THAT

Remember when a wife used to ask her husband what he'd like to eat, instead of where?

TODAY'S BEST LAUGH . . .

Some ball players who've signed their team contracts are still holdouts — demanding more money for TV, razer commercials.

Al Alberts tells of the soft-hearted witch doctor who makes voodoo dolls of his enemies — and sticks 'em with safety pins. That's earl, brother.

MIKE CONNOLY:

Saddest Line of Dialogue

about a female heel, for her next movie. But Arthur Freed, her "Gigi" producer, has decided he wants her for "Strategy of Love." Arthur tells me it's about the various ways of winning a woman. It's an original comedy by Peter Vieret, who won Deborah Kerr away from Tony Bartley — and who should know better than Pete?

Gene Kelly puts it this way: "So a buck isn't what it used to be. Are you?"

CHANNEL CHATTER — Gene Kelly's Pontiac spec will be "something like Fred Astaire's" — and that should be good enough for anybody! Astaire is to Kelly what Crosby is to Sinatra: "The Greatest."

Playhouse 90, still going "way out for unusual subjects," bought a script called "Lonely Expectations" in which Diane Baker and Carolyn Kearney will play unwed mothers.

All isn't so rosy between Ronnie Burns and Judi Meredith on The George Burns Show as the NBC Color Show's rosy hues would have you believe. Ronnie, I'm told, won't join his dad's nightclub act in Las Vegas this summer if Judi goes along. It's said that the feud started because both young players thought the other was getting the best of it as far as closeups and dialogue were concerned.

BILL BISHOP burbles: "Hollywood is a place where you can be unknown one day and even MORE unknown the next!"

Hal Wallis, anxious to avoid any repeat of last year's unglamorous she-made-her-own-gown publicity (and that's just what a Oscar-winning Joanne Woodward did!), ordered Paramount's Edith Head to whip up something glamorous for Shirley MacLaine to wear on the April 6 Oscar telecast. And Hal himself is paying for the dress his contract player will wear — a bonus to Shirley for turning in a fine job as the alcoholic blonde babe in "Career."

DEAN JONES, new young star of MGM-TV's new young-love series, You're Only Young Once, tells me: "I'd rather be in show business worrying myself to death over whether a new series will make or wreck my career than in some other pursuit of the dollar, dying of boredom!"

Lisa Gaye, Debra Paget's kid sister, finally gets her career off the ground as the leading lady (opposite Joe Maross) of MGM-TV's new series, Airborne.

Yep, that'll be Julie Payne, daughter of John Payne and Anne Shirley, making her acting debut on her dad's April 6 "Post-les Gun" segment — but as deaf mute.



ARTHUR MURRAY NEVER taught dancing like this old Indian two-step, being demonstrated by young "squaws" in the fourth grade class of Cielo Vista School. The fourth graders demonstrated various songs, dances and customs of early California Indian tribes in a special program for their parents. The program served to display their knowledge of Indian lore, resulting from classroom studies. (Desert Sun Photo)

NEW LAW SEEN AS CURB FOR 'TIME-SALES' RACKET

California's berserk "installment selling racket," may receive a death blow this month when the State Senate votes on a new law that will impose drastic limits on such racketeers. Assemblyman Lee Backstrand reported here today.

The 1st District Assemblyman was one of a majority of the State Assembly which gave the new law a wide margin of approval earlier this month.

THE BILL CAME about after

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THE BEST BUYS ARE IN MULTIPLE

'Driving Takes Seeing' to Be Safety Theme

"Driving Takes Seeing" will be the theme for National Save Your Vision Week, March 15-18, which will be sponsored locally by the Palm Springs Safety Council and the California Optometric Association, it was announced today.

"Nearly 22 per cent of all licensed drivers have uncorrected acuity defects which could lead to death or disaster behind the wheel, and millions are unaware of their shortcomings," Dr. George M. Milkie, motorist vision safety chairman, states.

"YET ALL BUT one-tenth of one per cent could have their distance vision for driving brought up to par."

The theme, "Driving Takes Seeing," was chosen for Save Your Vision Week, according to Dr. Milkie, so that the safety council and cooperating groups can emphasize through public service activities the five visual skills which affect safe driving.

THE SKILLS WERE listed as:

—Acuity: Ability to focus and see clearly with each eye separately and both eyes together, particularly at a distance.

—Depth Perception: Ability to judge space and distance, the most common deficiency found among drivers.

—Field of Vision: Ability to see to the sides when looking straight ahead.

—Muscle Balance: Ability to point eyes simultaneously and easily at a given object.

—Night Vision: Ability to see under low illumination, against glare, and to recover from it.

Acuity and depth perception, the most important skills, are those which drivers most frequently lack.

—Fix maximum service charges. For unpaid balances less than \$1,000, the amount would be 5/6 of one per cent. For balances over \$1,000, the amount would be 5/6 of one per cent.

—Right of a buyer to pay the entire balance at any time would be guaranteed by the new law.

—FURTHER, THE new law says, buyers are to be protected against attachment of wages for 60 days following default. Any property repossessed for non-payment would be available for redemption by the buyer.

The new law, Backstrand said, will not apply to airplane, boat or automobile purchases. The assemblyman did not say why these three manufacturing bodies—each represented in Sacramento by a powerful lobby—were exempted.

"Legislation such as this," Backstrand did say, "should do much to end any rackets in installment selling and also improve retail trade in our state."

Jay Anderson
Is Honor Cadet

RANCHO MIRAGE—Cadet Jay Anderson, son of Mr. and Mrs. Tom Anderson of Rancho Mirage, who is attending the Elsinore Naval and Military Academy, was appointed Honor Cadet for a two-week period.

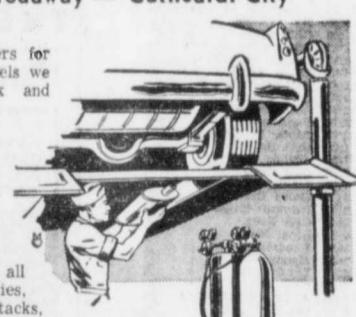
In making this selection, many factors were considered, including his military appearance and bearing, obedience, cheerful performance of duties, courtesy and integrity. He will also receive five promotion points for this honor.

The appointment was made by Capt. H. C. Marr, commandant of cadets. Cadet Jay Anderson is a former Desert Sun carrier and a Star Scout of Cathedral City Troop 81.

The De Anza Muffler Service of Riverside ANNOUNCES THE OPENING OF THEIR NEW DESERT MUFFLER SHOP

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The Desert Sun Thursday, March 12, 1959 5A Nitrogen Dioxide

Riverside Checks On 'Death Smog'

A new system of measurement to gauge nitrogen dioxide — the killer agent in London and Donora, Pa., "death smogs" — has been instituted in Riverside. The Air Pollution Control District announced yesterday.

Established and monitored during February, the APCD said that the newly-instituted device indicated that Riverside had a peak reading of .16 parts per million on Feb. 16. In Los Angeles, the nitrogen dioxide averages approximately .30 parts per million.

THE RIVERSIDE COUNTY APCD indicated that it was concerned with the amount of nitrogen dioxide prevalent in the atmosphere.

"It is very toxic in high concentrations," the district said, "and the district has started monitoring to determine if and when it starts approaching the toxic level."

Thursday Evening Dining

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With Dumplings en Casserole

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EXQUISITE MODERN MOCHA 5-PIECE BEDROOM SET

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Comfortable—Clean Lived SWEDISH MODERN CHAIRS

\$29.50

TABLE LAMPS

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Many Stunning Styles

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MATTRESS

Twin or Full

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Lightweights to Fight Here April 4

Andrade, J. Fullmer Top Card

Lightweights Cisco Andrade and Jay Fullmer have been signed to meet in the first major prize fight ever staged in Palm Springs, on April 4 at the Polo Grounds, James Morton, president of the Desert Circus said today.

The ten-round main event and the remainder of the fistic program is being staged in conjunction with the 23rd Annual Desert Circus.

IN ADDITION to the main event, there will be a ten-round heavyweight bout and a ten-round middleweight bout, the latter featuring another Fullmer, Don, against an opponent not yet named.

There will also be two four-round preliminary bouts.

Originally, former world's champion middleweight Gene Fullmer was scheduled to fight Franz Zuzina of Germany, the European middleweight champ. However, when Gene Fullmer severely injured his hand in a Madison Square Garden bout on February 20 and found he would be unable to participate, it was decided to present matches featuring his brothers, Jay and Don versus suitable opponents.

ARRANGEMENTS for the bouts are being completed by Roy Strong, Joe Dupler and Rex Thompson, representing the Church of Jesus Christ of Latter Day Saints, and Morton for the Desert Circus Association, with a portion of the proceeds to be equally divided between the two groups.

Villager and former heavyweight champion of the world, Jack Dempsey, has agreed to referee.

Arabs Win in 3-Way Swim Meet Here

Cochella Valley High's swimming teams totalled 133 1/3 points yesterday in winning a three-cornered meet with Palm Springs and Upland high schools in the local tank.

The Arabs took the A meet, and finished third in the Bee and Cee.

The Indians won the Bee meet but finished third in the Bee and Cee. Upland won the Cee meet.

Tomorrow Coach Bob Gilmore is scheduled to take his swim team to Redlands for the annual University of Redlands Invitational Relays.

Yesterday's scores:

Varsity—Cochella, 71; Upland, 50; Bee—Division—Palm Springs, 80 2/3; Upland, 29; Cochella, 20 1/2; Cee—Division—Upland, 44; Cochella, 42; Palm Springs, 35.

Total Scores—Cochella, 133 1/3; Upland, 137; Palm Springs, 119 2/3.

Canadian Hockey Team Nears Title In World Games

PRAGUE, Czechoslovakia—UPI—Canada tackles Sweden today in a world hockey championship game that is expected to be an anti-climax to Wednesday night's Canadian-Russian thriller.

The Canadians, who practically clinched the title by beating the Russians 3-1, were expected to play it "safe and careful" against a Swedish team that may be better than its championship record indicates.

The Swedes lost their last two games by an aggregate score of 11-2. But they were the world champions two years ago and will be out to show that they still can play fine hockey.

The American team, which won its second straight victory Wednesday against Finland, will take a well deserved rest. It has played three games in three days, and coach Marsh Ryman reported the players badly need some time off to rest.

Bassey and Moore Starts Drills Today

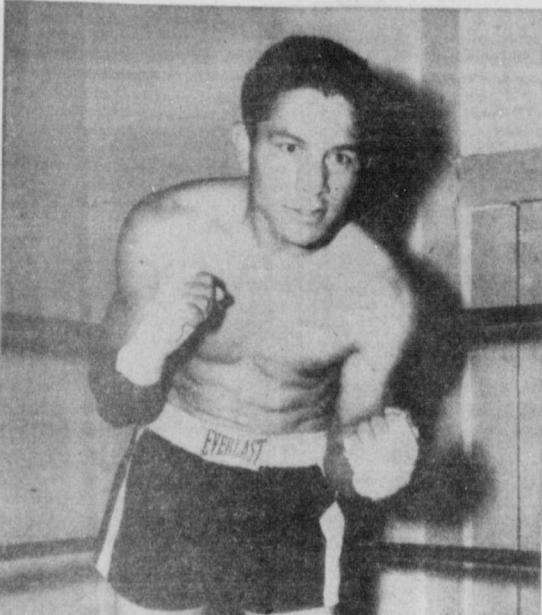
LOS ANGELES—UPI—Defending world featherweight champion Hogan (Kid) Bassey of Nigeria and challenger Davey Moore of Springfield, Ohio, worked out in sparring drills today in preparation for their 15-round title bout next Wednesday at Olympic Auditorium.

BOWLING

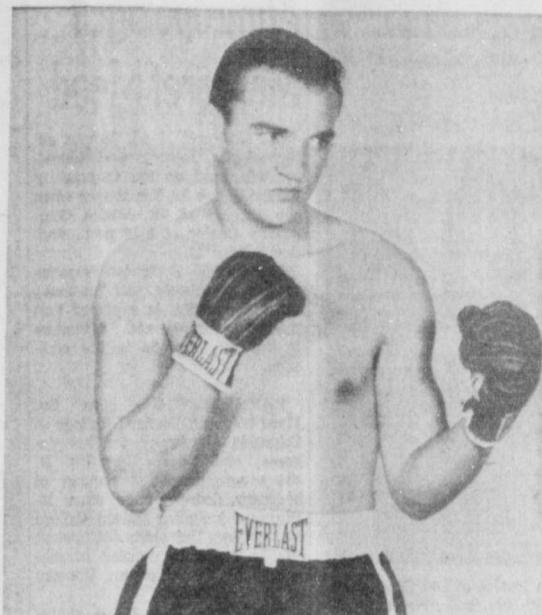
FRIDAY NIGHT LEAGUE—Moose Lodge bowlers held their slim lead in the Friday League by splitting with the Magcaps, rolling second high team series, 2406 and high game, 358. John Marinco was high individual with a 213 game.

Ace Air Conditioning team clinched to within a point and one half of the top by winning 4-0 from Libb. Ace scored "a high team series for the night, 2436. High man was Alfonso Maldonado with a 336 series.

Bain Realty moves into third spot by winning over Clark's South Shell, 3-1.



CISCO ANDRADE, left, and Jay Fullmer will meet in the area's first major prize fight at the Polo Grounds April 4. President James



Morton of the 23rd Annual Desert Circus said today. The ten-round lightweight bout is a part of the Circus program.

Royal Living Beats Foreign Stars

Closes Winter Season Winning Rich Capistrano

By ALEX KAHN

United Press International

ARCADIA (UPI)—Royal Living was assured of a monarch's share of clowns today as he received the acclaim of the racing world for his easy win in the \$116,300 San Juan Capistrano Handicap, which brought the Santa Anita meeting to a close.

In a Cinderella finish to his winter season, Royal Living—which came here a maiden last December—captured one of the nation's top stakes Wednesday. He also stamped himself a cup horse of distinction with his victory over nearly a mile and three-quarters on the grass.

Although there were horses from five countries and four continents in the race, it took a Kentucky-bred son of Hill Prince to pull down first money of \$70,700.

The closing day crowd of 37,235 had installed Tudor Era, the Irish-bred grass racing star of the Florida season, the 9-5 favorite while a South American, Anisado from Argentina, was second.

But Royal Living's strong finishes in two \$100,000 stakes were not overlooked by the betting public, which made him third choice at 6-1.

Royal Living's time of 2:45 2/5 was a new course record, breaking the mark of 2:46 4/5 set by St. Vincent in 1955.

Tall Chief II, an English horse, made a belated rush to get up for second while Infantry was third and Anisado fourth. Anisado ended up ninth. Tudor Era was 12th and a Japanese horse, Hakuchika, finished last in the field of 14.

Coaches Name Three Bears in Coast Top Ten

LAURYE'S, STABLES IN SECOND ROUND AT INDO TONIGHT

Laurye's Steak Ranch team goes into the second round of the Coachella Valley Recreation District basketball tournament tonight against the strong Corona Cooks team at the Indian High gym. The local team won their first round match Monday. Game time is 9 o'clock.

Smoke Tree Stables will meet the H&H Lumber team of Indio at 7:30. Smoke Tree must win to stay in the double elimination tournament.

Redlands Tennis Clinic Team to Meet Villagers

Pettit Continues Record-Breaking NBA Campaign

United Press International
Bob Pettit continued his fabulous record collection in the National Basketball Association right through the final game of the season.

Pettit's last mark in a bountiful campaign was established Wednesday night when he scored 27 points to lead the St. Louis Hawks to a 132-130 overtime win over the Syracuse Nationals. The former Louisiana State University star emerged with a 29.2 points per game average, topping the 28.4 previously held by George Mikita.

Dolph Schayes of the Nats also set a record as he played in his 759th game, one more than Arctic Risen. The durable Nat has been in every game for the last seven seasons and tops all scorers with 14,091 points.

IN THE ONLY other game Wednesday night, the Detroit Pistons beat the Minneapolis Lakers, 123-115.

Cliff Hagan was the Hawk hero in the win over Syracuse. Hagan's tip-in of a rebound with 16 seconds left in regulation time tied the score at 121-all and his basket at the final horn in the extra session gave St. Louis the decision.

Schayes was high man for Syracuse with 29 points.

Detroit downed Minneapolis in the last minute of their warm-up for Saturday night's Western Division playoff opening. A basket by Dick McGuire gave the Pistons a 117-116 lead and then Phil Jordan and Joe Holup each connected with a pair of free throws to seal up the game. Jordan's 21 points were high for Detroit, while Elgin Baylor led Minneapolis with 39.

But there was no victory celebration—only the restrained feeling that justice had been done.

Penn State was declared winner over Manhattan College Wednesday in New York by the ICAA executive committee, which ruled in favor of the Nittany Lions' protest to the reversal of the original decision in the 60-yard high hurdles.

Manhattan was awarded the team championship when the revised decision gave the Jaspers Henry third place instead of fourth in the controversial finish. That gave Manhattan 21 points to 20 17-38 for Penn State in the meet Feb. 28 at Madison Square Garden.

Penn State athletic director Ernest E. McCay was in accord with the executive committee's decision Wednesday which placed New York University's Mike Hermon ahead of White. The committee dropped Manhattan to 20 points and gave the team-title to Penn State.

CAT'S SIGN BELL

HAMILTON, Ont.—UPI—The Hamilton Tiger-Cats of the Canadian Football League have signed defensive halfback Eddie Bell, who was released by the Philadelphia Eagles after the 1958 season.

SKINS SIGN GUGLIELMI

WASHINGTON—UPI—Ralph Guglielmi, former Notre Dame quarterback, has signed a new three-year contract with the Washington Redskins of the National Football League.

Boots Four Winners

BOWIE, Md.—UPI—Jockey Howard Grant booted home four winners at Bowie Wednesday.

Grant won aboard Eddie Dear (\$2.40), Tahitian Prince (\$7.00); Kings Chapel (\$17.00) and Head Danver (\$8.40).

THE WHOLE TOWN'S TALKING ABOUT

VANITY FAIR

MARCH 7 through MARCH 15

El Dorado Palms Estates

Tribe Opens 1959 Season Tomorrow

Play Mary Star School in Pair Of Games Here

Palm Springs Indians will probably go into their first baseball game of the 1959 season tomorrow afternoon without the services of Cleo James, star shortstop and already eyed by several Major League scouts.

James has about made up his mind, according to word to Tribe Coach George Scholl to quit school for a job. In the event James is not available, Norman Ruiz will take over the shortstop post.

FIRST GAME of the season is slated for 4 p.m. tomorrow at the Polo Grounds with Mary Star school, from the Los Angeles area, as opponents.

The visitors will stay overnight and play the Indians again Saturday afternoon at the Polo Grounds.

Under Riverside County League rules, schools are allowed only two practice games before starting the double-round League season.

COACH SCHOLL will probably start Bobbie Flores in the first game tomorrow.

Joe Lewis will be behind the bat, either Carnett or Tomlinson will be at first base, Burke at second, Norman Ruiz at short, Lenore Ruiz at third and Stan Cirata in center. The other two outfield posts were not announced.

The Indians start their league season against San Jacinto March 31. In the meantime, in the absence of other practice games, Scholl plans several intersquad contests.

Two Foursomes Post Bestball 52 In O'Donnell Play

Two foursomes tied with bestball 52s, in the weekly Men's Choose-Up Tournament at O'Donnell Golf Club this week.

They were made up of Howard Lilly, Thornton Magee, Fred Nelson and D. H. Houston in one group and H. J. Brunnier, Jack Carmichael, Walter Funsing and Dr. C. H. Baldwin in the other.

Other scores in the weekly play:

53—Earle Strode, Artur Smith, Fred Uzell, Thomas Walsh, George Butterfield, Charles Farrell, J. H. Ballinger, Fred Pugh, Tom Haley, E. P. Reising, Chazie Gardner, Bill Ripp, 34—Giff Cave, Meade Hargis, George Ouncini, Frank DeBenedetti, Ralph Jones, W. P. T. Jones, E. V. Anderson, F. M. McGregor, Harold Anderson, Fred Pugh, Tom Colgan, Jim Coagras, E. A. Young, Jim Davis, J. H. Ballinger, Preston L. Lomabough, Verne Killinger, Preston E. French, Dr. J. M. Johnston, Leo E. Owens, Bill Retchel, R. C. Fleck, Leo Wagner, Paul Florio.

DeMarco Starts Comeback Trail With Easy Win

BOSTON (UPI)—Tony DeMarco debuted the second step on his comeback today following a TKO victory over little-known Curley Monroe of Worcester Wednesday night.

The former welterweight champ won Monroe at 1:09 of the eighth round in a scheduled 10-rounder, knocking him down twice along the route. It was the 27-year-old DeMarco's first fight in nearly 14 months, the Boston belter "retiring" after being kayoed by Virgil Atkins Jan. 21, 1958.

It stopped a string of eight straight wins for Monroe, also 27, since last October. Monroe weighed 147 1/2 for the bout, half a pound more than DeMarco.

The Yankees are rated one of the fastest semi-pro teams in the southland.

Business Manager Roy W. Grow

and Howard Haddock, city recreation superintendent, are working out a full schedule of games for the CVSL team, both for Saturday nights and Sunday afternoons.

Manager John Marinko of the local team is seeking to arrange some practice sessions with the Sacramento Pacific Coast League Solons during the team's month stay at the Poly Grounds for spring training.

Williams thanked Campy for the information and left.

"Three guys hit him real good last year," Campy explained. "He told me how he pitched them and wanted to know my ideas about them. I told him, but I ain't gonna tell you the three guys he mentioned."

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INDIANA BAKERS



REGISTRATION WAS held Friday and Saturday for visitors who attended the Los Compadres Annual campout ride this past weekend. Some 200 persons registered at the outing, one of the largest crowds in the history of the club. Pictured above are, left to right, standing, Clare Ballagh and Perry Sanders, and seated, Mae Schle-

gei, Cabazon, Mildred Sanders and Wilma Fealck of Los Compadres. They are registering, left to right, Mr. and Mrs. Bob Price of Highland, Mr. and Mrs. Larry Forten of Chino, and Susan Berger of Cabazon. (Desert Sun Photo)



THE ANNUAL LOS COMPADRES weekend ride, enjoyed by more than 200 people from throughout the Southland, was completed Sunday afternoon after two days of horseback riding and eating and camping out of doors. Pictured above just

before noon ride are Bea Foball of Chino and Monte Briggs of Hollywood (on horseback) talking with cochairman Gene Wohlgemuth (between the horses), and Los Compadres president Bill Rogers, right.

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'Angel Street' to Be Given By CV High School Group

"Angel Street," a three-act thriller by Patrick Hamilton has

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HOM'S in Beaumont

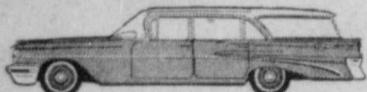
Serving Cantonese and American Food

Open Tonite—Hours 11 a.m.—11 p.m.
Dinner From 2 P.M. to 11 P.M.

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Forum to Hear Anthropologist Margaret Mead

Dr. Margaret Mead, famous anthropologist, lecturer and educator will wind up the Community Forum Series for this season when she appears at the Jewish Community Center at 8:15 p.m., Sunday, March 15.

Dr. Dwight E. Twist, superintendent of schools, will introduce Dr. Mead and it is expected that many teachers and educators in the area will be in the audience.

PHILADELPHIA — born Dr. Mead attended Barnard College at Columbia University for her degrees, and besides her Ph. D. she was awarded a number of honorary degrees from other institutions including Wilson College and Rutgers University. At present she is associate curator of ethnology at the American Museum of Natural History.

Among the several expeditions she has made in her research, Dr. Mead studied the peoples on Pacific islands south of the Equator, the Marus tribe in the Admiralty Islands north of New Guinea and several South Sea Islands, including Bali. Dr. Mead conducted a pioneering study of the historical contact between American Indians and European cultures, living with an American Indian tribe for this research.

AUTHOR OF nearly a dozen books as a result of her studies, she is considered the outstanding authority in her field by educators. She has given courses of lectures at Columbia University, Vassar College, Stanford and the University of California. She has also lectured in Great Britain and France.

A current project, directing studies in contemporary cultures at the American Museum of Natural History, is evidence of a shift in the emphasis of her interests. Her principal work now is to study present-day civilizations like that of America in the light of the perspective she gained by her studies of small, homogeneous, stable societies, and further to develop cultural theories of human behavior.

Emphasizing that anthropology is a "science of clues," she used insights she gained on remote islands to illuminate cultural patterns in European and American countries.

No stranger to Palm Springs, Dr. Mead appeared on the 1957 Community Forum Series.

Tickets for the Forum are available at the Center office or at the door.

DUCT THE SCHOOL ORCHESTRA THROUGH



GUYS AND DOLLS fashion show luncheon at the Palm Springs Ranch Club that will be a Friday the Thirteenth affair, is being coordinated by lovely Ginger Tomack, who is shown here with

Jack Blampied, and will be commented by Sid Tomack, of stage, screen and radio. The Tomacks operate the Guys 'n Dolls shop at the club. (Wm. Banks Photo)

100 Students to Present 'Oklahoma' March 13, 14

Palm Springs High School students are busily applying the finishing touches to their old, fringed-top surrey.

The "wheels are yaller" on this buggy, which is being dolled up for its appearance in this week's high school production of "Oklahoma!"

Dancers are under the direction of high school teachers Moya Hensler and Alfred Atlee.

Tickets for the production may be purchased from high school students or at the auditorium box office before the 8 o'clock curtain Friday and Saturday nights.

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"FOR the HOT" SUMMER MONTHS
15 to 20 Degrees
Cooler in Summer
Here is comfort during the Hot Summer Months

GUSTAVE PATZNER will con-

Meet the Visitor
Show Popular
Over KDES

One of the most popular radio programs currently over Radio Station KDES is the new show called "Little Man on the Street" — a meet the visitor program on the streets of Palm Springs between 12:35 and 1 p.m.

Interviewing people on the street, Don Meyers, emcee, talks with them about their visit to Palm Springs and presents them with a "lucky silver dollar" after the show is over.

The show is on daily except Sunday.

Another new show on KDES is the Dale Andreason show, in which the golf professional talks about golf tips and his new group "The Sweet Swingers," school students who are learning to play golf. His show is on the air every Monday afternoon at 5:30.

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It's safe . . . fast . . . convenient! More than that, it's profitable too; for your savings earn liberal dividends twice-yearly.



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JIM GIVENS—Manager

Cathedral City

By JEAN PATANE

Two birthdays were celebrated with a family barbecue dinner party at the home of Mr. and Mrs. Robert Sing on Moonlight Drive Sunday evening. Honored were David Sing, celebrating his eighteenth birthday, and John Bedford, celebrating his nineteenth. John is the son of Mr. and Mrs. Robert Bedford of Rancho Mirage and Beaute by Bedford in the Sunair Center Building. Wishing many happy returns were David's parents, his sisters, Doris and Phyllis, and his grandmother, Mrs. Nellie Bailey, who is visiting with her daughter and family from her home in Knoxville, Tenn., and John's parents, his brother, Philip, and sisters, Paula and Roberta.

Mr. and Mrs. Levan Saeger returned late Monday afternoon from Los Angeles where they had been houseguests at the home of Larry and Lucille Payne since Friday. Monday morning Mr. and Mrs. Saeger were guests of Mr. and Mrs. Loring Swain for coffee at the Los Angeles headquarters of Moral Re-Armament.

Mr. and Mrs. Warren Thomas (she is nurse for Dr. Harrison) spent the weekend in Alhambra as houseguests of her son and family. Mr. and Mrs. Don Rogers and daughter, Pamela.

Formerly associated in the office of Otto Realty, Lillian Lucas and Mattie Teague have returned to their former home in Los Angeles.

Mr. and Mrs. Claude Cobb were called into Los Angeles Friday due to the illness of her uncle, Joe Goggin, who underwent successful surgery. The Cobbs returned to their ranch home on Monday.

On Saturday night, Mr. and Mrs. Tony Monty of Palm Springs, owners of Marilyn and Tony's Grill, joined Mr. and Mrs. Warner Otto (Otto Realty) for a Chinese dinner at the Rainbow Room.

On Sunday Le Roy Sharp and their daughter, Virginia from Pasadena, drove down for dinner at the home of their brother and family, the Ivan Sharps. Last week Mrs. Tom Donahoe and her 13-month-old son returned to their home in Escondido following a ten day visit with her parents, Mr. and Mrs. Ivan Sharp. Tom Donahoe is stationed at the Naval Base in San Diego.

Mr. and Mrs. Ed Biles, who retired last year from many active years in Cathedral City real estate, arrived Tuesday from their home in Long Beach to spend two months in the desert visiting their many friends.

Mr. and Mrs. John Sharp (John Sharp Realty) had as their houseguests last week his sister, Mrs. Minnie Berton of Whittier. On Friday Mrs. Sharp drove Mrs. Berton to her home and then spent the weekend at the home of their daughter and son-in-law.

HILLMAN
now at
WOODFIN MOTORS
PRICES START AT \$1699
Cathedral City



FASHION COMMENTATOR Lu Hull found the work cut out when the Cathedral City Woman's Club and Junior Women's Club presented a tea and fashion show in Whispering Waters Hotel Thursday. Latest in spring fashions — demonstrated above by Lavonne Johnson and Miriam Betts — were provided for the show by Ben's Desert Aire Dress Shop in Sunair. Entertainment was provided by the Deacons, by Don Mayes, Heidi Oistara and Kathy Midstokes with baton twirling, by Carl and Zeylda Kirkpatrick on shimes and bells and by Babel Wills who gave recitations. Mrs. Eileen Stephens gave a short talk on the recently-activated Palm Desert Humane Society. (Desert Sun Photo)

Mr. and Mrs. John McBride in Pasadena.

During her stay in the desert Miss Polly Jester of Los Angeles is houseguesting at the homes of her mutual friends, Mrs. Ernest (Ruth) Harvey on Charlesworth Way and Margaret Mills and her sister, Mrs. Louise Roy, who make their home at 717 "C" Street.

Mr. and Mrs. George Drever of White Rock, British Columbia, are enjoying a desert vacation at Mrs. Kane's Westview Apartments.

Recent houseguests at the home of Mr. and Mrs. Stephen McNeil were his sister and brother-in-law, Mr. and Mrs. R. A. Green of Long Beach, and Mr. and Mrs. Jack

Beach and Mr. and Mrs. Jack

... by Abigail VanBuren

DEAR WIFE: I'm a bride of three months and my husband is very good to me, when he's awake. After dinner he stretches himself out on the sofa and watches TV and then falls asleep. He doesn't do this every night. Two nights a week he plays league basketball and I don't see him at all. I feel so un-needed. Seriously, Abby, I'd like your advice.

DEAR DEPRESSED: I'm a groom of three months falls asleep right after dinner in front of the TV set, it's a pretty poor commercial for his wife. If he's got the pep to play league basketball, he's got plenty of vitality. I'd say it's your move.

DEAR ABBY: Two years ago I fell in love with a married man, and at the time I didn't know he was married. Naturally when I found out I quit seeing him. I never stopped loving him though. Last week he called to tell me he had his divorce and he wants to see me. I still care for him, Abby, but my parents do not approve of him because he didn't tell me he was married when he first

went with me. I am 24 and have a good job. I would like to see him. Please tell me what to do.

TORN

DEAR TORN: There are two possibilities: This man could be married in which case he's poison. He could be free now but if you married him he could "forget" to tell the next young lady who looks good to him that he is married to you. Lose him.

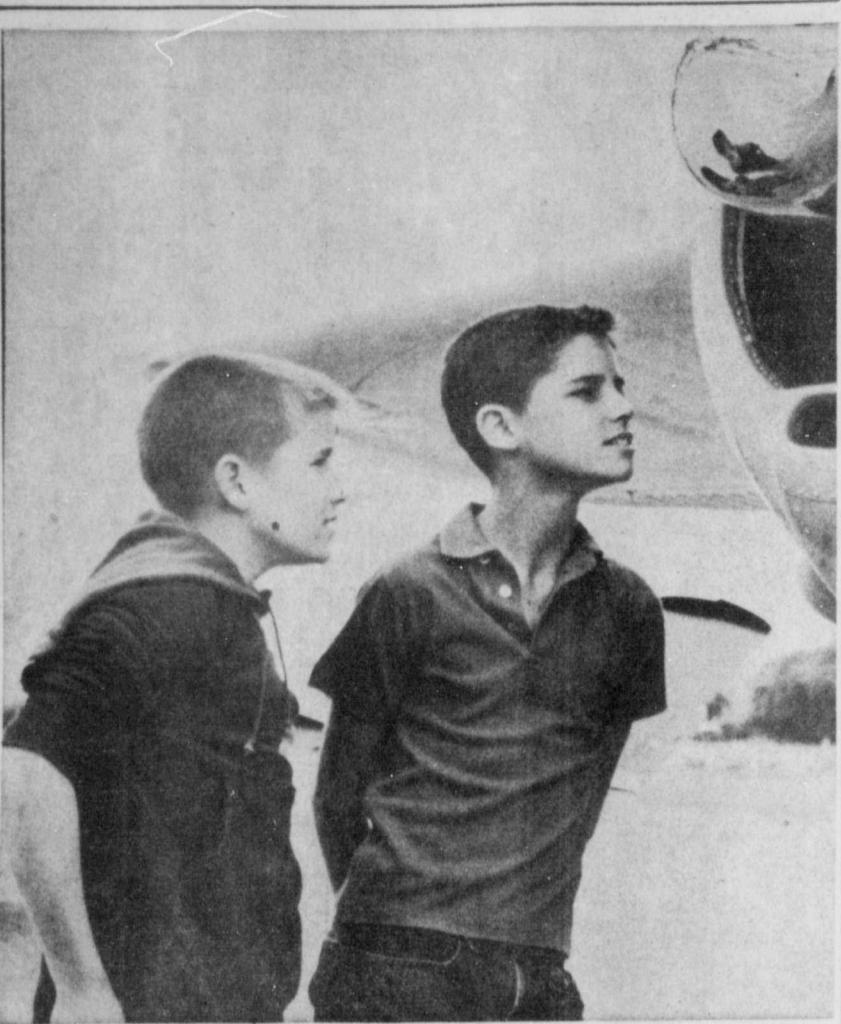
CONFIDENTIAL TO BABY

DOLL: Never mind the orchids. Hold out for orange blossoms.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

Phone FA 5-5005 for Classified Ads



IN THE JET AGE, youngsters will start learning on prop-driven aircraft, as witness these two air-minded youths eying the mechanics of a twin-engine Beechcraft at the Desert Air Hotel in Rancho Mirage. Happy Waths, sons of prominent

Lo Jolla business executive R. C. Watts, and Billy Allen, son of polo-playing Palm Desert businessman Willis Allen, spend a lot of their time at the Palm Desert Airpark watching planes come and go from the aerial center. (W. Lee Wenzlick Photo)

SUNAIR

Billy and Joan May came down Friday for ten days of sun and relaxation from his heavy schedule of arranging for Capitol Records and appearances with his band on the Milton Berle Show. Saturday night they entertained Mr. and Mrs. Hal Kanter. Kanter is writer-producer of the Berle Show.

Arriving over the weekend for a two week desert vacation at Sunstation Motel were Mr. and Mrs. A. L. Peterson of Boise, Idaho, and Mr. and Mrs. Charles Rockwell from Felton. Mrs. A. E.

Hillery of Shelton, Wash., and Mrs. C. J. Macke of Oswego, Ore., left for their homes following a month here.

Edward and Margery Illig and their daughter, Rita Maria, of La Canada left for their home after a four day visit at the home of their parents, Mr. and Mrs. W. W. Lester here from Saratoga for a few weeks. Mr. and Mrs. B. A. Travis, who were at Sunair Terrace, returned Sunday to their home in Seattle, Wash., and Mr. and Mrs. John Eber returned to their home at Albany. Mr. and Mrs. H. M. Hoyt are here from their home in Lewiston, Idaho. Among weekend guests were Mr. and Mrs. L. T. Anderson from Pasadena.

Mr. and Mrs. Warren Pollard and children, Barbara and Leland are again residents of Sunair, having moved into the home on the corner of Hillcrest Road and Canyon Drive. The Pollards own the Desert TV Sales and Service.

Last Wednesday night Mr. and Mrs. Robert Hollister, of Clark Hollister Real Estate, enjoyed a visit from friends, Mr. and Mrs. John Le Valley, who are visiting on the coast from their home in Corning, New York. Mr. and Mrs. Hollister, with children Tommy, Susie and Randy, returned Saturday night from a two-day visit with her sister and family in West Covina.

Mrs. Leota Daniel of Floydada, Tex., is spending a few weeks at the home of her daughter and family, Mr. and Mrs. M. O. Woody on Palo Verde Drive.

Mr. and Mrs. Earl Archer of San Diego were weekend house-guests at the home of Mr. and Mrs. T. V. Gould on Melrose Drive.

Last weekend Mr. and Mrs. Merrill Brown, local attorney, enjoyed a visit in San Diego.

Mr. and Mrs. Joe Earhart, Mr. and Mrs. Vance Earhart last weekend flew their plane here from Wenatchee, Wash. They were here four days.

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Dear Abby...

DEAR WIFE: I'm a bride of three months and my husband is very good to me, when he's awake. After dinner he stretches himself out on the sofa and watches TV and then falls asleep. He doesn't do this every night. Two nights a week he plays league basketball and I don't see him at all. I feel so un-needed. Seriously, Abby, I'd like your advice.

DEAR DEPRESSED: When a

groom of three months falls asleep right after dinner in front of the TV set, it's a pretty poor commercial for his wife. If he's got the pep to play league basketball, he's got plenty of vitality. I'd say it's your move.

DEAR ABBY: We're a family of five. My husband traded in a perfectly good five-passenger sedan for a two-seater sports car. What would you say he had in mind?

DEAR WIFE: Himself. DEAR ABBY: Two years ago I fell in love with a married man, and at the time I didn't know he was married. Naturally when I found out I quit seeing him. I never stopped loving him though. Last week he called to tell me he had his divorce and he wants to see me. I still care for him, Abby, but my parents do not approve of him because he didn't tell me he was married when he first

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CONFIDENTIAL TO BABY

DOLL: Never mind the orchids. Hold out for orange blossoms.

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The Desert Sun

The Desert Empire's Daily Newspaper

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PALM SPRINGS AREA

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ADVERTISING REPRESENTATIVE
FOR TICKETS
or Visit the Desert Sun Office



PROGRAM

Personally Introduced by
Mr. Morris I. Pickus
President, Tele-Clinics, Inc.

A Complete Series of 5 16mm Sound Films

that will

EDUCATE, MOTIVATE, INSPIRE

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Your Sales People to Better Selling!

Every retail sales person . . . in any line of business . . . will get the full impact of latest research findings on buying motives and habits. Using retention-compelling dramatized form, the program shows new methods for re-vitalizing present techniques to SELL MORE MERCHANDISE.

This program has been approved by the
National Retail Merchants Association

1. HOW TO SAY "NO" WITHOUT GIVING OFFENSE
2. HOW TO SELL CREATIVELY WITHOUT "PUSHINESS"
3. HOW TO KEEP YOUR CUSTOMERS COMING BACK . . . TO YOU
4. HOW TO HELP WIN NEW CUSTOMERS
5. HOW TO MERIT THE RANK OF A PROFESSIONAL

HURRY! Seating is Limited!

Get YOUR TICKET from THE DESERT SUN
or any Desert Sun Sales Representative

Appearing in the Program:

Richard C. Borden
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H. V. McNamara
President, National
Tea Co.

Richard S. Burke
Operating Assistant to
the President, Sears,
Roebuck & Co.

Arthur H. Motley
Publisher of
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Harry B. Cunningham
General Vice President
S. S. Kresge Co.

Sylvia F. Porter
Nationally syndicated
Financial Columnist,
New York Post

George W. Dowdy
President, National
Retail Merchants
Association

Morris I. Pickus
President, The
Personnel Institute,
Inc.

Charles E. McCarthy
President, Allied
Stores Corp.

Philip Salisbury
Editor and Publisher,
Sales Management

Formal WAIF Ball Saturday



BEAUTIFULLY-GOWNED members of the Palm Springs Chapter of WAIF will welcome guests arriving for the formal WAIF Ball at El Mirador Saturday night. The Ball is always one of the most beautiful of the Palm Springs winter season.

Pictured are, left, Mrs. William B. Malouf, Ball chairman; Mrs. Kenneth Kirk, WAIF president; Mrs. S. P. Manasse and Mrs. Howard Morris, co-chairmen of the Ball. (Pospisil Photo)

The Desert Sun

The Desert Empire's Daily Newspaper

Society

Local News

Classified Ads

Announcement

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A. A. ALLEGRETTI, Medical Director

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Wax Method of removing
unwanted face... arm...
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In The Lobby of El Mirador Hotel—Ph. FA 5-6192

newest excitement in
shoes for fashion-wise
little girls...ingenious
touches worked out with
the greatest care on
colorful materials.

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Dress ups
by ALEXIS



Beat the
EASTER RUSH
Come In NOW!

GRONE'S

CHILDREN'S
BOOTERY

174 N Palm Canyon Drive
"In The Center"

Reservations for the WAIF Ball on Saturday at El Mirador hotel are coming in fast, reports Mrs. William Malouf, Ball chairman, and Mrs. George Gannon, ticket chairman.

Adding to the list previously reported, is the large table to be hosted by Kenneth Kirk and his wife, who is president of Palm Springs chapter of WAIF. With them will be Maj.-Gen. and Mrs. Leroy H. Watson, Mayor and Mrs. George W. Davis, Beverly Hills; Mr. and Mrs. Thomas Hamilton, Mr. and Mrs. Joseph Nolan, Mr. and Mrs. Clarence Brown, and Mrs. Edward Hinton, all Los Angeles; and Mrs. Sam Kraemer, of Placentia.

Angelenos will be guests at the William Malouf table. They are to be Mr. and Mrs. Arthur Bering, Mr. and Mrs. Wendell Hunt and Mr. and Mrs. Thomas Malouf, all houseguests of their hosts. Also at that table will be Mr. and Mrs. Harold Duncan, of Los Angeles, who will be staying at the Tennis Club.

The Co Thorntons are heading a table including Messrs. and Mmes. H. J. Bligh, Frank Ray, O. E. L. Graves, Mrs. Walter Cruttenden and Mrs. Barton Egan. Mr. and Mrs. Hudson S. Scholl with Mrs. Louise Durham Nicollietti are arranging a table of eight friends. Mr. and Mrs. Thomas Bannon also will be with a party of eight.

Mr. and Mrs. Robert Waterfield (Jane Russell, national president and organizer of WAIF) will be with Mr. and Mrs. Glenn Austin, Mr. and Mrs. Ludlow Flower, Mr. and Mrs. Michel Green, Mr. and Mrs. Joseph Lynch and Mr. and Mrs. Donald Freshwater (she was president of Los Angeles chapter of WAIF last year.)

Mrs. F. C. Dougherty with her sister, Mrs. G. C. Weyland, will be at a table with Dr. and Mrs. Henry Dillard and the James Kempters.

Mr. and Mrs. Harry Joe Brown (Dorothy Gray) will assemble a no-host table of 20. Among those already having made reservations at this are Mr. and Mrs. Sydney Schiff and Mr. and Mrs. William Bassichis.

Mr. and Mrs. Walter Funsinn will have as their guests, Mr. and Mrs. Howard Cuyler and Mr. and Mrs. Frank de Benedetti.

No-host tables are always popular at large charity balls, and one will include Messrs. and Mmes. John McClure, Earl Cordrey, Maynard Lasswell, Mrs. Frank Bering, and Mrs. Ed Rothbart. Another no-host group will include: Dr. and Mrs. John Costello, Mr. and Mrs. Stephan A. Grogan of San Marino, Mr. and Mrs. Mort Ulman, Mr. and Mrs. George Gannon, Mr. and Mrs. George Irvin, and Mr. and Mrs. Fred Ingram.

A group of Thunderbird members will be sitting together, including Messrs. and Mmes. S. P. Manasse, Howard Morris, Paul Reynolds, Adolph Bremer Jr., Walter Sibbert, Victor Hugo Vidal, Joseph Froggatt, Ben T. Gale, Paul Mavis, Charles Wilpan, Miss Ann Mason and Ray Shelly.

Vivian Davies will be heading a party of ten. Mr. and Mrs. William H. Smith are to have six at their table.

Tennis Club members, being assembled by Joan McManus, will include Mr. and Mrs. Laurence H. Cooper, Mr. and Mrs. Frederick L. Rowley, Alan Maclean, and others.

Daughter Coming To Visit Caves

Mr. and Mrs. Gail Cave of 1011 Sagebrush, will have as their houseguests for three weeks, their daughter Mrs. Annasa Pratt and granddaughter, Kathleen and Mrs. Robert Davis all of Baltimore.

Retired Teachers to Hold Potluck Luncheon on Thursday

The Desert Division of Retired Teachers will meet, Thursday, March 19, in the home of Miss Leona Victoria Smith, 277 N. Calle Encilia, at noon for a pot luck luncheon.

All meeting the new by-laws will be read and voted upon, and officers for the coming year will be nominated.

At 2:15 p.m., after the luncheon

meeting, the group will go to the Desert Museum where Dr. Clarence Smith, the Museum Director, will conduct a tour of the building, and give an illustrated lecture on the desert area.

All retired teachers whether from California or out of the state are invited to attend. Further information may be obtained by phoning Miss Katherine Finch at FA 4-2330 in the afternoons.

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SANTOS CATERING
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Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-3005.)

March 13
Guys and Dolls Style Show Luncheon, Ranch Club.

De Anza District Federation of Women's Clubs, All Day Meeting, El Mirador.

March 16
Civic Orchestra, High School, 7:30 p.m.

Animal Shelter Benefit Dinner, Chi Chi.

March 17
Kiwanis, Chi Chi, Noon.

Soroptimists, Biltmore, Noon.

Cielo Vista P-TA, Multipurpose Room, 7:30 p.m.

Civic Chorus, High School, 7:30 Sigma Gamma Chapter, Beta Sigma Phi, 800 Calle Santa Cruz, 8 p.m.

March 18
Rotary, Chi Chi, noon.

P. S. Optimists, Howard Manor, noon.

Credit Women's Breakfast Club,

Deep Well Inn, 7:30 a.m.

Coffman P-T Guild, Spring Carnival.

Loyal Order of Moose, Silver Top Clubhouse, 8 p.m.



A DESERT CIRCUS cowboy lassoing Pike's Peak and pulling it down to Palm Springs is the insignia selected for this year's Circus. Here Mrs. J. Ross Clark II, general chairman of the 1959 Desert Circus, and members of the Big Top Ball committee, were shown the insignia this week. Seated, from left, Mrs. R. R. Hall, vice chairman; Mrs. Clark; Mrs. Robert (Billie Dove) Kenaston, ex-

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MURRAY ARNOLD
Entertainment Nightly for Your
Dining and Dancing Pleasure

FABULOUS FOOD — SENSIBLE PRICES

NIGHTLY IN THE CELEBRITY LOUNGE
FROM 5:00 P.M.

PEPE CALLAHAN

and

his Latin Americans

60c COCKTAIL HOUR

Complimentary Hot and Cold Hors d'oeuvres

HOWARD MANOR

Dave Margolis — Jack Dempsey

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EXCLUSIVE BUT NOT EXPENSIVE

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first palm desert

Easter parade of Fashions

at the

Firecliff Lodge

in palm desert

wednesday — march 18

noon luncheon

for the

Junior Women's Club of Indio

public invited



palm desert's
newest store ...
features
expert fitting
of
intimate wear



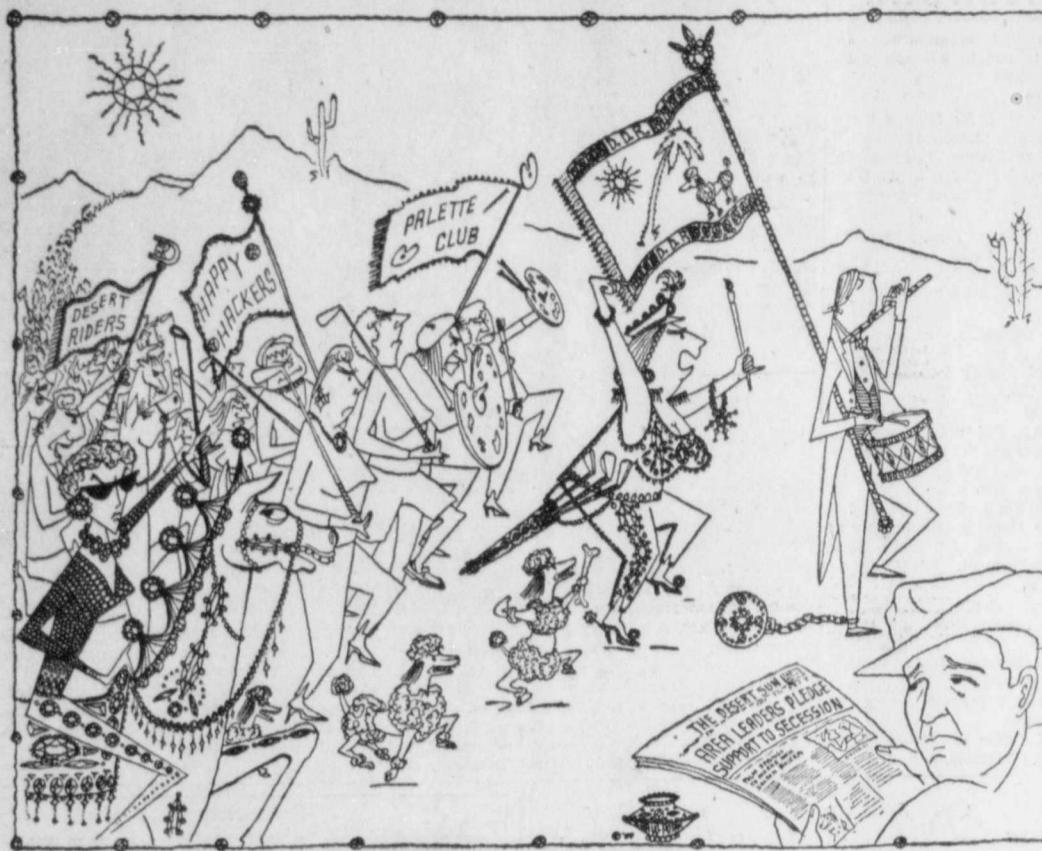
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CASUALS**

EXCLUSIVE BUT NOT EXPENSIVE

73-731 HIWAY 111 — PALM DESERT
Fireside 6-8832

OUR DAMES . . .

by Shaw-Poinc



... and now, Charter Members of the Daughters of the Desert Revolution, forward MARCH!"

For Best
Classified Results
Phone FA 5-5005

Ballot Campaign Launched by Federation of Women's Club

State legislators throughout the nation will be alerted to feminine concern over state driver licensing laws as the result of a unique "Ballot for Better Driver Licensing" campaign to be conducted by the General Federation of Women's Clubs, according to Mrs. B. V. Todd, national safety chairwoman.

The General Federation, which

numbers more than seven million members in this country, recently adopted a "Passport to Safety" Program to alert its members to the necessity for driver license legislative reforms to improve traffic conditions. The "Ballot for Better Driver Licensing" campaign will dramatize this program and express to state legislators the concern felt by women over the traffic accident problem, according to Mrs. Todd.

Printed ballots urging legislative action to improve state driver licensing programs will be sent to each of the GFWC's 20,000 affiliates throughout the country for signature by the members who will forward the signed ballot to their respective state legislators.

"We feel that the time has come to step forward and speak out vigorously for driver licensing laws that will operate to reserve the driving privilege for those motorists willing to accept and live up to the responsibilities inherent in the operation of a motor vehicle," Mrs. Todd said. "Our lives and the lives of our families have too long been jeopardized by a selfish minority of drivers who are incapable or unwilling to drive safely. In my opinion, this campaign for improved driver licensing procedures is the most significant and satisfying program ever undertaken by the General Federation of Women's Clubs."

In California, Mrs. A. F. Benton, President, and Mrs. E. L. Berdrow, Safety Chairman for California Federation of Women's clubs, stated the ballots have been sent to every Federated Women's Club in the State for signatures. The deadlines for these ballots to be returned is March 25th. The ballots are in quadruplicate. One set will be presented to Governor Pat Brown, another to Robert McCarthy, Director of Motor Vehicles. Another set to be sent to Washington, D. C. to President Dwight D. Eisenhower and one to the President of American Ass'n. of Motor Vehicle Administrators.

A variation on cole slaw: Serve cabbage with sour cream, a little vinegar and sugar.

Psychology Is Topic for AAUW

Carl J. Jung's approach to Psychology is literary and religious, as well as psychological, and dreams play a large part in the analysis, said Mrs. Culver (Sally) Nichols in her speech to AAUW Tuesday night at Cahuilla School auditorium.

Mrs. Nichols told of her 14 months spent in Zurich, Switzerland and her studies at the C. J. Jung Institute for Analytical Psychology. She said each student is required to have an analysis before studying how to analyze others.

Many of Mrs. Nichols' friends, who attend extension courses with her, appeared as guests to hear her speak to AAUW. Mrs. Nichols has been the leader in extension courses from UCLA, such as Shakespeare, Modern art and Modern Poetry.

Mrs. Frederick Morrison, president, conducted the meeting and there was a report from Mrs. Jerome Bunker on the Home Tour. The refreshment committee served coffee, tea, and cupcakes. They were: Miss Barbara Root, Mrs. Laura Long, Mrs. Milton McCoy, and Mrs. Charles Vandepioeg.

New officers elected for two year terms 1959-1961 were: vice president and program chairman, Mrs. William N. Learned; recording secretary, Mrs. Robert O. Schenkel; and treasurer Mrs. Hazel M. Gross.

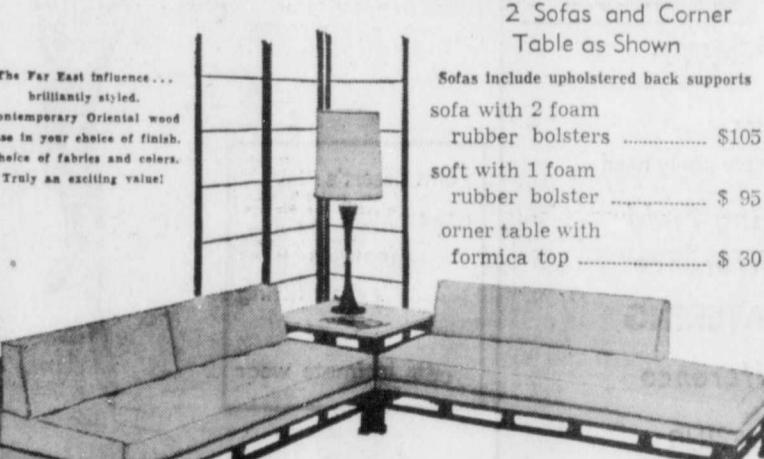
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2 Sofas and Corner Table as Shown

Sofas include upholstered back supports
sofa with 2 foam rubber bolsters \$105
soft with 1 foam rubber bolster \$95
corner table with formica top \$30



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120 THE PLAZA — FA 5-2407 & FA 5-7952

First Nighters Dine at Beachcomber

Society

Hildy Crawford, Society Editor

Phone FA 5-5005

The Desert Sun Thursday, March 12, 1959 2B



JUST OFF THE PRESS is a novel "Love Triumphs," which is the work of Mary (Mrs. George) Ritter of Palm Springs. She and her husband George, a Racquet Club employee, live at 63903 Oasis Road. The novel is the story of a woman's struggle for her right to happiness. It does not have a Palm Springs locale.

Mrs. Gordon Is Here From Denver

Visiting in the Deep Well home of Dr. and Mrs. Frank Silverberg

Recent houseguests of the Silverbergs were Mr. and Mrs. Henry Silverberg, brother and Elwood Brooks, president of Central Bank and Trust of Denver.

Arthur Hutchinson, Carol Dorman, W. F. Schiethan, Eve Holzman, Betty Johnston, and others.

THE WHOLE TOWN'S TALKING ABOUT

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MARCH 7 through MARCH 15

El Dorado Palms Estates



BRING THE WHOLE FAMILY,
RELAX AND ENJOY OUR —

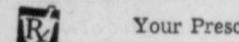
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in Rancho Mirage

Store No. 2
FA 8-3114

736 Broadway
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LA QUINTA DESERT CLUB

ANNOUNCES

NEW MUSICAL ENTERTAINMENT

OPENING THIS FRIDAY
MARCH 13TH

VINA AND THE NIGHT LIGHTS

Every Friday and Saturday
Evening
Sundays from 3:30 P.M.

Featuring Vina at the Piano Bar
and
Glen Groves, singer

Gordon Wheatley, cocktail drums and singer
Members and Guests: Come to the "First Night Welcome" To Our New and Talented Trio

La Quinta
Mark Smith, Mgr.
DESERT CLUB
Beverly Hills, Calif.

LA QUINTA, CALIFORNIA
Desert 7-4188



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\$35 PER ACRE

FULL SECTION, BEST BUY IN THE VALLEY

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1/2 SECTION—FINE LOCATION\$500 PER ACRE
40 ACRE PARCEL ON THE BOULEVARD\$650 PER ACRE
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40 ACRE PARCEL—WILL SELL 1/4\$1000 PER ACRE
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REFINANCING to reduce your

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PAY 10 PER CENT INTEREST

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Pay loan back monthly with interest direct from Trust Company. FA 5-7507.

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IF you own land or other Real

Estate, your problem is solved.

Consult Trust Deed specialist

FA 5-5874 STERN FA 5-2734

Bus. Opportunities 29

Now Open for Sales

PALM SPRINGS

PANORAMIC VIEW LOTS

From Palm Canyon Drive Take

Racquet Club Road West to

JANIS HILLTOP

ESTATES

ALSO CUSTOM BUILT HOMES

FA 5-7238 Or Ask Your Broker

\$200 FOR ASSETS at cost. No

good will. Only used car lot in

town. Established 1 1/2 years. 9

year lease, \$90 monthly, 10 year

option. 90' frontage, 125' deep.

Lot is black topped. Office com-

pletely equipped, refrigerated

air conditioned. 6 x 12 sign,

complete lighting system. 67-850

Hiway 111, in Tramview. 1/4 mile

west of Drive-in Theatre.

FA 8-1336

Restaurant — Fully Equipped

Doing Excellent Business

Same Location 15 Years

Beer and Wine License

Member Diner's Club

And American Express

Living Quarters

Contact Owner H. E. Winters

SEA HORSE RESTAURANT

363 N. Palm Canyon Drive

Service Station

CENTRALLY located. Year round

volume. Excellent following. Re-

pair shop, wash rack. Courtesy

to Brokers.

P.O. Box 2761, Palm Springs

HIGHLY profitable Palm Springs

retail store. Well established.

Will consider sale or partnership

to responsible party with excep-

tional background. Prefer semi-

retired middle aged working g

couple. Desert Sun 190, File K17.

MANUFACTURING rights avail-

able on new kitchen appliance,

with national sales possibilities.

Full particulars and demonstra-

tion. Desert Sun Box 190, File

K-23.

GIFT shop, including apartment.

Low rent, good location. Mini-

mum \$8500 cash. Buyers choice

of stock. 314 N. Palm Canyon.

BARBECUE RESTAURANT

AND food to take out. Good busi-

ness. Good location. FA 5-5495.

Phone FA 5-5065 for Classified Ads

33

Lots & Acreage**TONY BURKE, Inc.**

ON THE DESERT SINCE 1929

REAL PROPERTY INVESTMENTS**La Quinta Area**

5 ACRES—on paved street with out-of-this-world dunes building site. Water, too. \$1600 per acre. Terms if desired.

18 ACRES — piped and planted in 3 year old grapefruit. Raw land alone worth this low price of \$2500 per acre. Easy terms.

Bermuda Dunes Area

40 ACRES — adjoining Bermuda Dunes on paved street. Excellent dunes for building site. Priced low at \$1500 per acre. Good terms.

Cochran-Odulum Estate Area

40 ACRES—Corner on Monroe Street, low price of \$1000 per acre, adjoining properties priced double.

CALL OR SEE**AL ZISKIN**

FA 8-2590 — FI 6-6104

P.O. BOX 910, PALM SPRINGS

70-237 HIGHWAY 111, THUNDERBIRD AREA.

OPPOSITE BING CROSBY'S BLUE SKIES.

28

Bus. Opportunities 29**Investor Needed**

Want semi-retired man as a partner to invest in the fastest growing business in the desert. Does not require full time—but is a business that can be projected as a hobby in an existing corporation—with dual sharing of responsibility with the chairman of the board (a successful investment banker).

This operation has million-dollar potentialities — involving fiberglass boat manufacturing, sales and distribution, retail marine hardware, yacht club and Marina — based at Palm Springs end of valley with dual functioning at Salton Sea. \$25,000 cash capital required. Truthfully business is capable of \$500,000 volume, 17 per cent net spendable cash profit prior to taxes.

Excellent references and full financial details available to qualified parties. Write Desert Sun, Box 190, File K-2.

Business & Financial 30

WANT TO BORROW \$6000, 2 years,

6 per cent. Good collateral.

Desert Sun Box 190, File K-22

Lots & Acreage 33**SACRIFICE****IMMEDIATE****Sale**

LARGE corner lot 85' x 130'. View of entire valley. Located on beautiful B-Bar-H Ranch. Only 15 minutes from Palm Springs.

\$3400

FA 5-5005 — Ask for Rita

Unique Acreage

Salton Sea—Jet Airport Area

EXCLUSIVE. 440 acres. Ideal for

agriculture, subdivision, golf

club. Fresh water well, 2000

gallons per minute. Also canal

water.

ONLY \$500 PER ACRE

Burghard, 1201 N. Palm Canyon

FA 5-6663 — FA 5-6985

ACREAGE

DRASTICALLY REDUCED for

quick sale. OASIS—Nearly 40

acres. Suitable for Guest Ranch,

trailer park or subdivision.

\$25,000, easy terms. THERE

IS NOTHING QUITE LIKE

THIS ON THE DESERT!

Culver Nichols, next to Post Office,

861 N. Palm Canyon FA 5-2128

160 ACRES

ALL OR PART

Warm Land — Indio Area

Might Consider Trade

ONLY \$550 PER ACRE

McGLASHAN REALTY

73-945 HIWAY 111

FI 6-6081 FI 6-6709 Eves.

33**Lots & Acreage****33**

OPPORTUNITY of a HOUSETIME

OVER 1700 SQ. FT. In this individually designed and built home with covered patio, 18x24 heated and filtered pool, generous amount of concrete walks, expensively and CARE-FREELY desert landscaped.

15 MONTHS AGO

Present Owner Paid \$30,000

WILL ACCEPT

\$26,500

WITH EXCELLENT TERMS

ALSO

3-540 ACRE PARCELS of land at \$35 per acre—10 minutes from golf courses... terms.

HAROLD HICKS, Realtor

ASSOCIATES

Burnham Bigelow John Tostl Kenneth Herman

William Hopkins Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101

THIS WEEK SPECIALS

PALM SPRINGS

2 STORE and 2 apartment commercial building on Indian Ave. Lot 25x145—\$32,000. Will consider 3 bedroom home in trade.

CUSTOM BUILT 2 bedroom, 2 bath, landscaped lot, top location, garage, fireplace, dining room. A real buy at \$23,500. Terms.

LUXURY HOME, La Palmas, 4 Bedroom, \$39,500.

PALM DESERT

MODERN—Choice view home, 2 bedrooms, 2 baths, pool, exquisitely landscaped, 125x135 lot. Finest construction and location, refrigerated. Built-ins. Must be seen. A home that's different. Reduced to \$39,500.

ALSO SOME GOOD TRADES.

MILDRED S. POTTER, REALTOR

EVE MORGAN — ASSOCIATE

431 NORTH PALM CANYON—FA 5-6912—FA 5-7558

PALM DESERT ASSOCIATE—HELEN SCHUTTE, FA 6-6963

Real Estate for Sale 35

JIM SHARPE

\$12,500 — BUYS a 2 bedroom, fireplace, view. Home about 4 years old within City limits.

\$14,750 — BUYS a 4 bedroom home, landscaped, fenced, fireplace, lots of closets, low down payment.

\$15,500 — BUYS a 3 bedroom, 2 bath furnished home. Large lot, terms.

\$23,500 — BUYS 674 Grenfall Ave. 3 bedrooms, 2 baths. Drive by.

\$25,000 — BUYS a 3 bedroom, 2 bath, a Luxury furnished home. Choice location.

\$24,500 — BUYS a 3 bedroom, 3 bath, adjacent to Deep Well. Nice.

\$29,500 — BUYS 3 furnished, 1 bedroom each unit, near Safeway. LOTS

\$3500 — BUYS 100 x 100 R-1 lot. Close to Vista Chino and Indian Phone FA 5-7564

\$6700 — BUYS high up hillside lot, North end. Terms.

\$500 — PER front foot buys a 135' C-1B, Palm Canyon frontage lot close to Hidden Springs.

JIM SHARPE

REAL ESTATE

433 N. Palm Canyon FA 5-2545

Deep Well

Homes

FROM 2 BEDROOMS—2 BATHS

TO 5 BEDROOMS—5 BATHS

MOST WITH POOLS

AND REFRIGERATION

FURNISHED OR UNFURNISHED

\$30,000 to \$79,500

SELECT ONE OF THESE BEAUTIFUL HOMES NOW!

PHONE AGENT FA 8-2050

Estate Bargain

NICELY furnished 4 bedroom home with pool in beautiful Las Palmas estates. Lovely landscaped yard with flowers and trees. Owner leaving country—Offers exceptional bargain at \$42,500. See this soon!

DUNLEVIE — DEXTER REALTORS

1807 N. Palm Canyon Drive

Phone FA 4-1237

Price Is Right!

DEEP WELL, area of fine homes. Lovely new four bedrooms, 4½ baths. Pool. Excellent financing available.

WE THINK you will like it. MAY we show it to you today?

Murphy Realty

464 N. Palm Canyon Dr. FA 5-5102

FURNISHED HOME

OWNER ILL

MUST SELL!

2 BEDROOM, 2 baths, large lot, high fence, large pool, a landscaped, trees. Make Offer.

Appointment Only — FA 4-2097

Real Estate for Sale 35

Knock on the Wall

Genuine Lathe and Plaster Thruout JACK MEISELMAN

Chino Palm

Estates

THE BEST built Home for the money on the market today! 3 Bedrooms, 2 Baths

Deluxe Youngstown Kitchen With Built-ins and Service Door

\$950 Down

BALANCE LESS THAN RENT NO BALLOON PAYMENTS NO PENALTIES

WALL TO WALL CARPETING Visit Furnished Model Today!

EL MIRADOR AREA

1820 N. Via Miraleste

LOTS

\$3500 — BUYS 100 x 100 R-1 lot.

Close to Vista Chino and Indian Phone FA 5-7564

GANNON REALTY CO.

EXCLUSIVE AGENTS

OWN YOUR OWN

APARTMENT HOMES

DESERT HOLLY

RIGHT IN PALM SPRINGS

HERE is exclusive luxury living with freedom from the Burdens and responsibilities of home ownership.

EXCELLENT FINANCING

FROM ONLY \$17,500

\$400 MONTHLY MAINTENANCE

PRICE includes air, refrigeration, built-in kitchen, draperies, fireplace.

MODEL OPEN DAILY

2244 McCALLUM WAY, FA 5-2997

NEAR NEW CITY HALL

\$30,000 to \$79,500

SELECT ONE OF THESE BEAUTIFUL HOMES NOW!

PHONE AGENT FA 8-2050

Circle This Ad

—And See--

THIS custom 3 bedroom, 3 bath home elegantly furnished. Pool, 2 years old. Built-ins. Deep 7½' area. South end. Marjorie Baron

447 N. Palm Canyon Dr.

FA 4-1796 — FA 4-2629

\$750 DOWN

COMPLETELY FURNISHED

Including a \$1000 22 cubic foot deep freeze, also wall to wall carpeting. Available to move in now at the low price of \$19,000.

CALL BILLY WRIGHT OFFICE NOW! 382 N. Palm Canyon

FA 5-5727 or FA 5-6672

\$1950 DOWN

COMPLETELY FURNISHED

Including a \$1000 22 cubic foot deep freeze, also wall to wall carpeting. Available to move in now at the low price of \$19,000.

CALL BILLY WRIGHT OFFICE NOW! 382 N. Palm Canyon

FA 5-5727 or FA 5-6672

\$80,000, Home \$60,000

Beautiful View Home \$22,500

Industrial Frontage Low Price

Louis Venger, FA 4-2098 - 5-5595

ALL MEN ARE BROTHERS!

FA 5-3298 after 5

Real Estate for Sale 35

LET'S GO TO PRESS

Where prices are right and values are good!

Last week's special sold . . .

THIS WEEK'S SPECIALS

TENNIS CLUB AREA—a few minutes from Bullock's. Furnished 4 bedrooms, 4 baths, fenced, landscaped yard—must be sold within a month—\$35,000.

MERIT VISTA—Out-of-town owner must sell—business prevents his returning—Unfurnished except for carpets and draperies . . . 3 bedrooms, 3 baths, maid's room and bath, pool, estate size enclosed lot—Make offer.

SOUTH END—This is a tremendous buy . . . extra large 3 bedrooms, 3 baths, fireplace, wet bar, complete built-in kitchen, finished garage, landscaped, walled. Reduced \$8000—Don't miss seeing this one!

THERESA PRESS, Realtor

611 S. PALM CANYON DRIVE FA 5-5282 — 5-5294

LIFE AT ITS BEST ON LA QUINTA RANCH

NEAR NEW GOLF COURSE

40 IMPROVED ACRES—Fine well. Modern refrigerated air conditioned home on sand dune site. Magnificent panoramic view. 2 additional dune sites ready for building. Planted with 2 year old grapefruit, ready to bear in 1 more year. Adjoining properties owned by famous motion picture personalities. This is the latest rapidly developing desert area in and around the famous La Quinta Hotel and golf course property.

PRICE \$165,000—TERMS

EXCLUSIVE WITH

MURIEL E. FULTON

REALTOR

Frances Wilson Frances Elliott Edna A. Woolington
Oasis Building—125 South Canyon Drive—Phone 5-2223

Real Estate for Sale 35

Furnished \$21,500

Less Than \$5000

ARTISTIC STUDIO TYPE HOME

for casual living provides an open kitchen living room combination with high vaulted beamed ceilings, and creative clinker brick corner fireplace. There is also a beautiful glassed in lanai room in addition to (2) bright and cheerful bedrooms, a spacious bath room with built-in vanity, and more, much more to excite your imagination. See it today you won't be disappointed. Consult MILDRED JACKSON'S OFFICE, 296 S. Palm

PRICE AT \$21,500

Ready Now — Good Financing LEASE OR PURCHASE

THE SANDPIPER, El Paseo at Palms-to-Pines Highway Phone Fireside 6-6156

DEEP WELL

ULTIMATE luxury home for discriminating buyer. Completely furnished, 3 bedrooms, 3 baths, 2 powder rooms, outdoor dressing rooms adjoining pool. Fabulous landscaping. Inspection by appointment only to qualified buyers.

CALL MORRY THAL

S. FRANKS

REALTORS

279 N. Palm Canyon FA 5-5055

BEAUTIFUL VILLA ALGERIA

468 WEST TAQUITZ DRIVE Center of Town — Yet exclusive

ZONED for business, good for nursing or convalescent home. Elevator. 5 bedrooms, 5 baths, 2 car garage, with apartment above.

Shown by Appointment Only

FA 5-6732 — Brokers Protected

Custom Built

DEEP WELL — New 4 bedroom, 4 bath home with pool, 7½' on

refrigeration, de luxe kitchen with all the newest built-ins. Wall to wall carpeting. Cannot be replaced for the low price of \$35,000. Call BILLY WRIGHT OFFICE now. 382 N. Palm Canyon FA 5-6672.

\$750 DOWN

NEW MODERN 3 BEDROOM 2 BATH HOME ONLY \$15,950

PAYMENTS LESS THAN RENT JEKYLL, BRADLEY & CO.

457 N. Palm Canyon FA 5-2734

MOST UNIQUE

Convertible 1 or 2 Bedrooms

Custom Built — 665 Plaza Amigo

Owner, Henry Bollman, at new building, 1980 Belding Road or see your broker.

FA 5-8338 or FA 4-2440

11½ BEAUTIFUL acres, on Palms to Pines Hwy, including 2 houses, 1 commercial building.

Beautiful view, 4500 ft. elevation. Abundance of water. Will sell all or part. Terms. FA 41977

MUST sell or lease. Furnished 2 bedroom, 2 bath, refrigerator home. Price \$27,500, rent \$250.

OWNER — FA 5-5288, FA 5-5374

Divorced — SELLING OUT Choice Commercial Property

Brokers invited—FA 5-6473, 4-1557

\$80, Acres, Home \$60,000

Beautiful View Home \$22,500

Industrial Frontage Low Price

Louis

HUTTON BUILDS BETTER HOMES

YOU MUST SEE THESE MODEL HOMES

\$6840—Well planned home, 13x20 living room, nice dining area, large kitchen with loads of hardwood cabinets, double sink, 2 nice bedrooms, full bath with shower over tub, large closets. This includes air conditioning, tiled floors, double sink, Formica top, gas heat, laundry, insulated, walks, driveway, garage, ready to move into.

100% FINANCING TO QUALIFIED BUYER

\$8140—Has 3 bedrooms, 2 full baths, with the same features as the one above.

LOTS — LOTS

\$1300 UP—Beautiful view lots, 30 blocks from Farmer's Market.

\$8750—Deep Well, 300x700—sacrifice.

SPECIAL—\$88,000—LOVELY ESTATE

3 BEDROOMS, 3 baths, enclosed lanai, all carpeted, walled, pool, 2 car garage, lots of trees and shrubs.

\$88,000—All newly furnished units. Pool, top location.

HUTTON'S REAL ESTATE

808 N. Palm Canyon Drive — Phone FA 3-5877

Real Estate for Sale 35

Sacrifice Sales

MUST sell, "Nestled" now. In North and 3 bedrooms, 2 baths, kitchen, 2 large rooms, 36' 10" x 92'. Taxes, Wall, Insurance, \$18,699.

2 HOUSES on 1/4 acre, corner. Fully furnished, severs, income \$225 month. Price \$12,500 — \$3,000 down or will trade.

FURNISHED — 3 bedrooms, 3m, 3 baths, dining room, lanai, in estate area.

LOTS — ADDRESSES
R-1 Corner, 100' x 100'. Paved streets, hospital area. \$8,000
R-2, 3m x 4m: \$8,500
60' x 100': \$6,750 per acre

INCOME — MACHINERY — TRADE LOANS — INVESTMENTS

ROSLYN LANG

REALTOR

1175 N. Palm Canyon — FA 4-8696

Deep Well Area

3 BEDROOMS, 2 baths, pool, built, South End—choice location. Beautifully furnished. \$32,500. Unfurnished, including carpeting and drapes, \$29,500. May trade.

Enchanted Village \$995 DOWN

ONE year new, 3 bedroom 2 baths, 3 ton refrigeration, carpeting and drapes, built-ins, landscaped. \$22,500. Must be sold.

Marijorie Baron

447 N. PALM CANYON DRIVE FA 4-1796 — FA 4-2629

Excellent Buys

INCOME LOT
CORNER — for 5 units, paved streets, sewer in \$8000

3 BEDROOMS, 2 baths, carpets and drapes. Built-ins, 6 months old. Beautifully landscaped, brick fence. \$22,000.

FOR BETTER BUYS SEE**ADOLPH ISRAEL**

"The Buyer's Broker"

671 N. Palm Canyon FA 5-2981

\$950 DOWN

BRAND new — 3 bedroom, 2 bath home. Wall to wall carpets. Built-in kitchen: Oven, range, disposal. Fenced. Near schools, churches, shops.

LYNGAARD REALTY

In the Farmers Market

44 N. Palm Canyon Drive FA 4-9436 or FA 5-6319

CALIFORNIA DREAM HOMES**ONLY G.I. AND OR F.H.A. FINANCING**

IN THIS AREA
RAMON ROAD TO
EAST CITY LIMITS FA 4-1680

BY OWNER**Reduced to \$34,500**

BEAUTIFULLY landscaped, walled corner, fireplace, 3 bedrooms, 3 baths, den, dining room, completely furnished, linens, dishes, kitchen equipment, deep freeze, 2 car garage, barbecue, heated pool. 1185 Tachevah. Open 11-4.

Cash Out - \$5000 Down
LESS than cost. 3 bedrooms, 2 baths. Pool, refrigeration unit, fully landscaped, carpets, drapes. George Alexander built. Near Ocotillo Lodge. South End. Two years old. \$33,500.

WM. OTTO — FA 5-2031**BUY OR TRADE**

THRU DARWIN THE BUILDER HOMES — In all price ranges, good financing. FA 5-2305, 5-7116

CATHEDRAL CITY

MUST SELL — 3 bedroom, family room, finished garage, carport, fenced, landscaped, breathtaking view. Ideal for large family. Reduced to \$15,500. Jack Neal, 735 Broadway, Cathedral City. FA 8-2459.

35 Real Estate for Sale

In Deluxe Vista Las Palmas
SEE OUR FURNISHED MODEL HOME

Corner Camino Del Sur and Pasea Dero

WEST OF EL MIRADOR HOTEL.

OPEN DAILY

FROM \$39,950

FULLY CARPETED.

ONLY \$7500 DOWN

BRAND NEW 4 bedroom, 2 bath home, well planned with loads of closets, finest architectural features, large kitchen with eating area, all built-ins, dishwasher, oven, range, garbage disposal, forced air unit heating, refrigeration heated and filtered pool, completely fenced for privacy, underground utilities.

COURTESY TO BROKERS

EXCLUSIVE AGENT

RUSSEL WADE, Realtor
LEW LEVY --- Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD

350 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9282

Real Estate for Sale 35

Rooms for Rent 40

1000 PALMIS

BEAUTIFUL furnished room in nice home, private entrance. Very reasonable. Agent, 1807 N. Palm Canyon Ph. FA 4-1237.

FURNISHED bedroom, in private home, 32-149 Whispering Palms, Outpost Estates, Morn, or evens.

FOR THESE AND OTHERS SEE

Mina Welcome

REALTOR

72-682 Ramon Road EX 0-2761

1/2 Mile East of Freeway

JOHN SHARP

REALTOR

Member Multiple Listing

63-553 Broadway (Hiway 111)

Cathedral City Ph. FA 8-2816

LOTS

\$1400

50' x 136' \$2450

50' x 190' on Date Palm \$2450

C-1 on Ramon, 92' x 120' \$3000

R-3, 130' x 137 \$2750

Corner lot on the hill, pie shaped \$3500

OTTO REALTY

68-744 Hiway 111 FA 8-1389

\$500 DOWN

BUYS NEW 3 bedroom 2 bath with refrigeration cooling, forced air heat, built-in stove and oven, 2 car port. All on R-3 lot. Balance easy on full price of \$15,950.

Adolph Israel

REALTOR

671 N. Palm Canyon Drive

Phone FA 5-2981

WANTED—BUSINESS BUILDING

ON PALM CANYON OR INDIAN HUGH L. GREEN — FA 4-2656

Business Rentals 38

TO BE BUILT SOON — Adjoining Main Post Office Modern in every way. Refrigeration, Plenty of parking. 6 Store buildings, ideal for drugstore, 1st class restaurant, men's clothing, women's clothing, variety store, jewelry. For further information call HAROLD HICKS OFFICE FA 4-1101.

AT YOUR SERVICE

PAUL W. CLARK

REALTOR

68-657 Broadway FA 8-2512

PALM DESERT

ENCHANTMENT

WE offer you a distinctive 2 bedroom, 2 bath home, complete with all appealing extras. This house is for the discriminating buyer only. A choice corner lot with citrus trees. Price \$18,500, terms available. Shown by appointment only.

THE GAGNON CO. — FA 6-2622

FOR BETTER BUYS SEE

ADOLPH ISRAEL

"The Buyer's Broker"

671 N. Palm Canyon FA 5-2981

\$950 DOWN

BRAND new — 3 bedroom, 2 bath home. Wall to wall carpets. Built-in kitchen: Oven, range, disposal. Fenced. Near schools, churches, shops.

LYNGAARD REALTY

In the Farmers Market

44 N. Palm Canyon Drive FA 4-9436 or FA 5-6319

CALIFORNIA DREAM HOMES**ONLY G.I. AND OR F.H.A. FINANCING**

IN THIS AREA
RAMON ROAD TO
EAST CITY LIMITS FA 4-1680

BY OWNER**Reduced to \$34,500**

BEAUTIFULLY landscaped, walled corner, fireplace, 3 bedrooms, 3 baths, den, dining room, completely furnished, linens, dishes, kitchen equipment, deep freeze, 2 car garage, barbecue, heated pool. 1185 Tachevah. Open 11-4.

Cash Out - \$5000 Down
LESS than cost. 3 bedrooms, 2 baths. Pool, refrigeration unit, fully landscaped, carpets, drapes. George Alexander built. Near Ocotillo Lodge. South End. Two years old. \$33,500.

WM. OTTO — FA 5-2031**BUY OR TRADE**

THRU DARWIN THE BUILDER HOMES — In all price ranges, good financing. FA 5-2305, 5-7116

CATHEDRAL CITY

MUST SELL — 3 bedroom, family room, finished garage, carport, fenced, landscaped, breathtaking view. Ideal for large family. Reduced to \$15,500. Jack Neal, 735 Broadway, Cathedral City. FA 8-2459.

35 Real Estate for Sale

5 Reasons Why This Is The Buy In a 5-Acre Ranch With Home and Income**1. RETURNS A PROFIT**

This "Bit O' Paradise" is one place where you can buy a home and have your water, electricity, etc., even taxes, paid by income from crops produced. Yes, your family and friends can eat all the oranges, grapefruit, tangerines, lemons and dates they desire and still enjoy an extra bonus of some hundred dollars of cash profit each year to spend as desired.

2. PERFECT LOCATION

In the center of the fast growing Country Club area south of Palm Springs. More than 300 feet of frontage on a paved highway, yet quiet, secluded and sheltered. Ripe for subdivision if and when desired. This section increasing in value rapidly.

3. MODERN HOME

Attractive, comfortable, refrigerated, livable, two-bedroom custom built residence with all conveniences. Ready to move into. Immediate possession at close of escrow.

4. FULLY DEVELOPED

Every tree in this well groomed garden is in full bearing. Ample water and irrigation at the turn of a valve. No management or help problem. You can enjoy seeing your crop grow and sell it on the trees. Nothing more to do or pay for. It is a well established profitable operation.

5. PRICE IS RIGHT

All of this can be yours for as low as \$9,500 down and balance of \$30,000 on easy terms at only 6% interest. Many people have paid as much for a small home, on a small lot, with high expenses and no income. This simply can't be beat at \$39,500 total price.

Only reason this ranch for sale is that owner must return

East to take care of his business there.

To See This Top 5-Acre Value

Phone Owner's Agent FA 8-2050

SHOWN BY APPOINTMENT ONLY.

Apartments for Rent 43 Apartments for Rent 43

Palm Desert

Cadillac Clearance Sale

AT

Palm Springs Lincoln-Mercury

COMPARE THESE PRICES ANYWHERE

1957 Eldorado Seville	HARDTOP COUPE. EXTREMELY LOW MILEAGE.	Must Be Seen
1956 Convertible, was \$2995	Now \$2495	
1956 Convertible, exceptional	Must be seen!	
1954 Coupe Deville, was \$2195	Now \$1795	
1955-62 Hardtop	Must Be Seen	
1955-62 Hardtop, was \$2295	Now \$1795	
1955-62 Hardtop	Exceptional	
1949 Convertible, was \$495	Now \$195	
OPEN 'TIL 8 P.M. AND SUNDAY		

Palm Springs Lincoln - Mercury
"SAVE"

335 SUNNY DUNES ROAD — PHONE FA 4-1201

Musical Instruments	50A
This Week's Specials	
1950 Player Piano Attachment	
Fits any piano.	
1950 Small Spinet Piano	
1950 Magnus Chord Organ	
1950 Small Pump Organ	
YATES MUSIC CO., FA 5-2233	
The Plaza	Corner Indian
PIANO TUNING — REPAIRING	
Work Guaranteed — Reasonable	
10 Years in Palm Springs	
Karl Moldren, P.T.G. FA 8-3621	
CONN Electric Organ, practically new. Original price \$1500. Will sell for half. FA 4-9182.	

Household Goods 50

SCREEN DOORS
WE have 40 good screen doors with hardware — \$4 up.
Maher Furniture
4239 Dillon Road, near Indian Ave., beyond overpass at Hiway 99. FA 4-9641.
USED furniture and household appliances bought and sold. We Pay Highest Prices
STERMER'S
67-951 Hiway 111, FA 8-3935

YOUR DEALER FOR
The Famous A.B.C. COACH
H & H Mobile Homes
68-087 HIWAY 111
Across from Sun Air Drive-In
NEW - NEW - NEW

NEW AND USED Washers and Refrigerators
Anthony's Refrigeration Co. 86 Broadway — Cathedral City
BOX springs, mattress, twin bed size with legs. Practically new, \$22.50 each. 172 Caravan, Sahara Park.

NEAR new range, 11 ft refrigerator. Antique china cabinet. Duncan Phyfe dining set. Others. FA 5-7108

BEAUTIFUL 4-strand Rattan living room furniture, 12 items and 3-piece sectional, like new. \$400. FA 5-6294

HOTPOINT washing machine, excellent condition, reasonable. FA 5-2031 — FA 5-7728
--

MAHOGANY bedroom set, orthopedic mattress, or will sell bed only. FA 8-3480.
--

Miscellaneous Furniture Chairs - Tables - Lamps Very Reasonable — FA 5-3489

ANTIQUE inlaid music cabinet. Rug, drum, table, pictures, tools. Bric-a-brac Lamps FA 5-5149
--

COMPLETE bed, desks, end tables, floor and table lamps, coffee table, chairs. \$26 Mel Ave.

Trailers for Sale 51

LARGE ramada, couple carport. 1958 Flamingo 30'. Large store room. 158 Caravan. See owner, 136 Caravan, Sahara Park.
--

RAMADA, 2 patios, carport, large storeroom. Reasonable offer will be accepted. D-11, Rancho Trailor Park.

27 FT. MAYFLOWER, 1957. \$1600. Lot 8, Kozy Trailer Park. Beaumont
--

1953 28' SAFEWAY house trailer. Lot 156, Horizon Trailer Village
--

DESPERATE TO SELL 27 Foot - Tub - Will Finance D-112 Blue Skies Trailer Village

Used Cars for Sale 70

Cadillac Clearance Sale

AT

Palm Springs Lincoln-Mercury

COMPARE THESE PRICES ANYWHERE

1957 Eldorado Seville

HARDTOP COUPE. EXTREMELY LOW MILEAGE.

Must Be Seen

1956 Convertible, was \$2995

Now \$2495

1956 Convertible, exceptional

Must be seen!

1954 Coupe Deville, was \$2195

Now \$1795

1955-62 Hardtop

Must Be Seen

1955-62 Hardtop, was \$2295

Now \$1795

1955-62 Hardtop

Must Be Seen

1949 Convertible, was \$495

Now \$195

OPEN 'TIL 8 P.M. AND SUNDAY

Palm Springs Lincoln - Mercury

"SAVE"

335 SUNNY DUNES ROAD — PHONE FA 4-1201

Carroll, O'Brien Star in New Play

Marquand Novel at Playhouse

By GEORGE LAINE

Later by 25 minutes than even J. P. Marquand had intended, "The Late George Apley" Tuesday turned back Village clocks to stuffy, stodgy 1912 Boston.

The play, revised for the stage from Marquand's tragic-comedy novel by the author and George S. Kaufman, carries double value: it has more than its share of comedy, all predicated on the super-snobbery of the Bostonian elite and it also does some subtle moralizing utilizing the same basis.

It is probable the subtleties were both unwanted and undetected.

THE 8:55 STARTING time was occasioned, I discovered, by the tardiness of a First Nighter Diner.

Two actors stood out noticeably in Tuesday's opening. One was Christopher O'Brien, the other Leo G. Carroll.

O'Brien was caught in mid-line by applause a number of times but refused to be rattled. His portrayal as Roger Newcombe was done with understanding, with sensitivity and with a minute attention to Bostoniana. He very nearly overshadowed Mr. Carroll.

BUT NOT QUITE. Carroll, who has grown in spite of affiliations with motion pictures and television, brought Apley as completely to life as the grossness of his audience allowed.

The fervor he displayed for such things as the Tuesday Club, his bird-watching society, and all the other facets of his shallow yet "complete" life were not humorous because Carroll slap-sticked his role. He did not. Apley was humorous because of his acceptance of the incongruous as the normal. Kaufman was primarily responsible for most of the editing that brought Marquand's subtle humor an easier communication. Samples:

"We were all young once—except Amelia."

"Happiness is a very rare commodity—especially in New England."

"It seems to be Dr. Freud's theory that sex governs the lives of almost everyone—in other parts of the country."

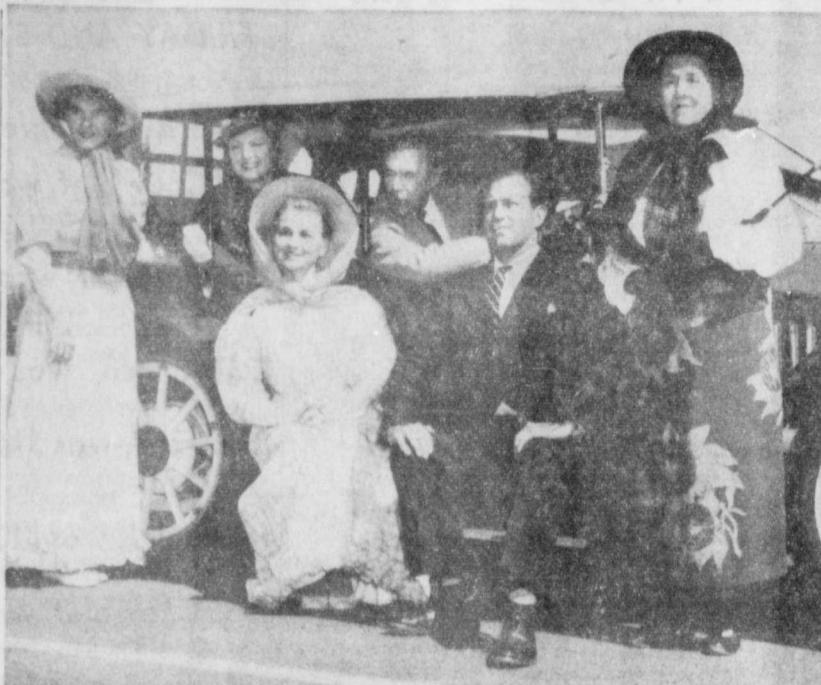
"Can't you wash?" to his son, excusing himself to clean up for dinner, "at Harvard?"

THERE ARE SOME other lines that pour forth quite believably from Mr. Carroll. They aren't funny. They're tragic. Having muddled quite thoroughly in the lives of his son and daughter, Carroll sighs:

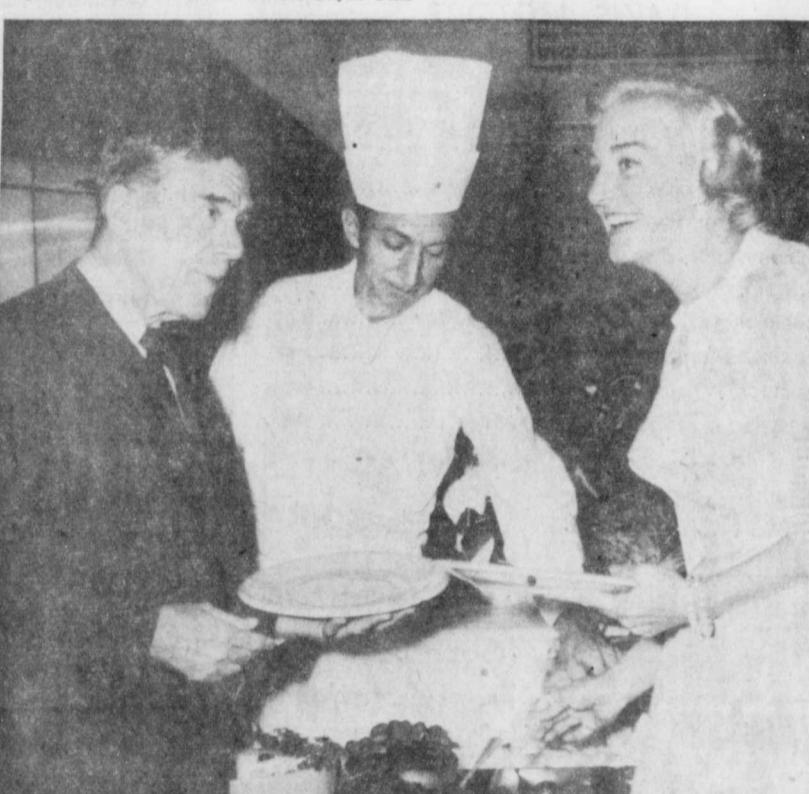
"I never meant to be unkind. I never meant to be intolerable."

There were some laughs, but the pathetic admission isn't humorous. Neither is this one:

"Life," says Apley, reviewing his own pitiful existence, "has a way of slipping out of your hands."



"THE LATE GEORGE APLEY" currently playing at the Palm Springs Playhouse, takes place at the turn of the century in Boston, and the cast shows off its costumes for the play as they pose for a "portrait." Pictured in the car are Phyllis Flax



SUNDAY NIGHT BUFFET dinners are a popular meeting place for notables visiting Palm Springs. Pictured here are Lee G. Carroll, star of the famous "Topper" series, and now playing the lead

THERE WERE SOME excellent supports for both Carroll and O'Brien. Jesse Glendinning was superb as Mrs. Apley. Richard Tretter made his Playhouse debut an auspicious one by giving young

John Apley a fairly believable reading. Cristy Palmer, as Eleanor Apley, did an even better job although her voice carries so well that it might be advisable to lessen enunciation.

Phyllis Flax did a meritorious job as Cousin Amelia and William Hughes and Marrian Walters also accredited themselves well.

Although the decor of the set was scarcely Bostonian, some compensation could be gained from the costuming and makeup which were both excellently done.

Soviet Pace Lagging

NEW YORK (UPI) — The Soviet Union is striving to boost livestock production, but U.S. officials say the Russian pace is lagging behind Premier Khrushchev's 77 million head of hogs by 1962.

It is estimated the Russians would need a 17 per cent average annual increase in hog numbers. The increase during 1958 was only 9 per cent.

Heroic Tradition

BELLOWS FALLS, Vt. (UPI) — Ethan Allen, named after the famed leader of the Green Mountain Boys, became a hero to the National Guard when his enlistment brought Company A up to its full strength for the first time since it was organized in 1953.

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Police Traffic Officers Win Commendation

Police traffic officers today won commendations from the Chamber of Commerce, the Retail Merchants Association and Police Chief August Kettmann for their "excellent job" of regulating weekend traffic in the downtown area.

Chamber Manager Jimmy Cooper, in a note to Chief Kettmann, expressed the commendations of the chamber and merchants association for "very fine traffic direction."

Chief Kettmann added his kudos "for an excellent job by the officers assigned" to the downtown traffic detail.

The new traffic control system, inaugurated a few weeks ago, has officers stationed at critical downtown intersections to insure a smooth flow of vehicle and pedestrian traffic through Palm Canyon Drive, relieving the traditional congestion of weekend resort vacationers.

Resuscitator Benefit Dinner Set Saturday

THOUSAND PALMS — Community women have planned a special Saturday night dinner to raise funds for the purchase of new life-saving equipment for the volunteer fire department.

Led by Mrs. Dewey Wallace, Thousand Palms women and firemen are sponsoring a dinner at Desert Moon Ranch, at 6 p.m. Saturday.

Proceeds from the dinner will be used for the purchase of a resuscitator for community use.

Mrs. Wallace said that prizes will be awarded and donation for the dinner is \$1.50 per person.

Junior High Singers Tour Sixth Grades

Sixth grade students at Palm Springs elementary schools were serenaded this week by members of the Nellie N. Coffman Junior High School choir and Madrigal Singers.

The singers toured the various elementary schools to acquaint next year's junior high pupils with the various activities of the school, Schools Supt. Dwight Twist said.

The singers were accompanied by their director, Hugh Givens, and junior high counselor James Milliron, who offered the sixth graders helpful tips on registration problems for the coming school year.

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone

COWEN-RATTERREE 4-9475

1171 N. Palm Canyon Dr.

HIRSCH, LEO FA 4-9463

125 S. Indian Ave.

ISRAEL, ADOLPH FA 5-2981

671 N. Palm Canyon Dr.

ROCKS, MADGE O. FA 5-6707

The Center, Suite 7

SHEPTENKO, PETER B.

The Pioneer Realty Co.

475 N. Palm Canyon Dr.

WADE, RUSSELL FA 5-2855

850 S. Palm Canyon Dr.

WINSLOW, BOB FA 5-2121

260 N. Palm Canyon Dr.

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ARNER'S DESERT REALTY CO.

68-615 3wy. FA 8-3251

CLARK, PAUL W. FA 8-2512

68-657 Broadway

JORGENSEN, E. M.

28-374 Broadway FA 8-2279

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68-555 Broadway

LA QUINTA

HOFFMAN, MILTON A.

P.O. Box 306 DI 74441

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McGLASHAN REALTY

73-945 Hwy 111 FI 6-6081

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PALM DESERT SALES CO.

73-555 Highway 111 Next to Standard Station FI 6-6108

ED WELCOME-DICK KITE

73-385 Hwy 111 FI 6-6117

RANCHO MIRAGE

TED SMITH FA 8-3600

THUNDERBIRD AREA

TONY BURKE FA 8-2590

West of Thunderbird C.C.

70-237 Highway 111-1/4 Mile

—Adv



FIXINS FOR A CRAB FEED are displayed here by Maxine Wyss, left, winter visitor from Tillamook, Ore., Albert Nehl, 7-year-old son of Al Nehl, right, before outset of Old-Fashioned Oregon crab feed held at Sun Town Trailer Park in Cathedral City last weekend. Nehl procured the crabs. Mrs. Wyss—aided by Al—German-fried a panful of potatoes. Helen Dibenow and Eleanor Kennedy contributed a dishpanful of tossed salad.

The long...



and the short of it



say Seagram's and be Sure



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Dinners from \$3.25 Delicious Broiled Steaks, Chops—Chicken—Lobster

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